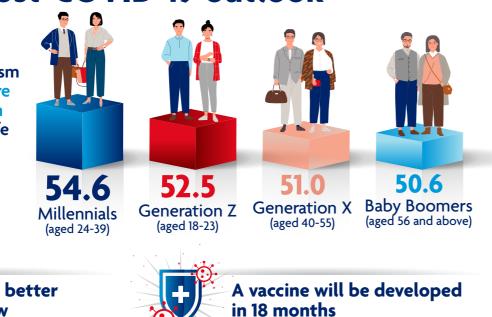
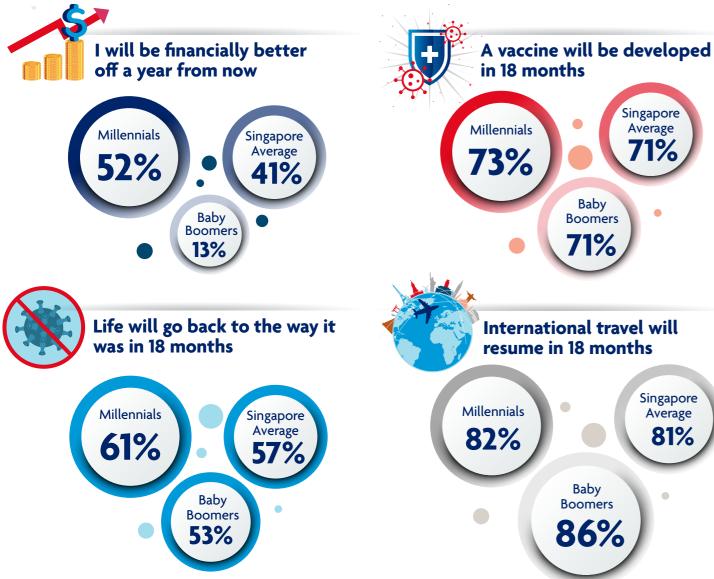
WOB

Millennials in Singapore most optimistic about post-COVID-19 outlook

According to the UOB Optimism Index, Singapore Millennials are the most confident generation when it comes to how soon life will go back to normal.

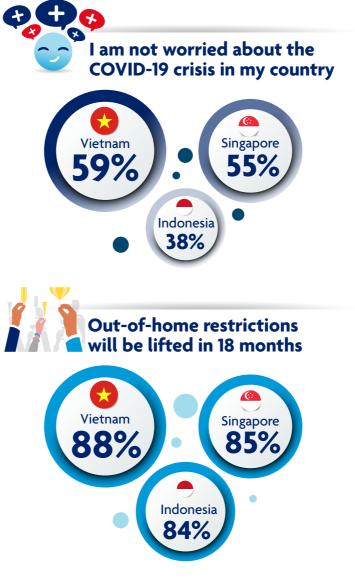




How optimistic ASEAN countries are during the COVID-19 pandemic

Vietnam is the most optimistic and Indonesia is the least optimistic about a pandemic recovery. Singapore ranked third among five ASEAN markets on the regional UOB Optimism Index.





The UOB Optimism Index was constructed from the inaugural *UOB ASEAN Consumer Sentiment Study* which aims to provide a better understanding of ASEAN consumers at a time when the region is experiencing a deep social and economic transformation. The study interviewed more than 3,500 ASEAN consumers in July 2020, including more than 1,000 consumers in Singapore and more than 600 consumers from each of the other four countries – Malaysia, Indonesia, Thailand and Vietnam.