



UOB PRVI Miles Cards - Up to 58,000 Miles Promotion (1 to 31 March 2025) Terms and Conditions ("Terms")

1. Eligibility

1.1 This "UOB PRVI Miles Cards - Up to 58,000 Miles" Campaign (the "**Promotion**") is valid from 1 to 31 March 2025 (both dates inclusive) (the "**Promotion Period**"). By participating in this Promotion, you are deemed to have agreed to be bound by these Terms.

1.2 To participate in this Promotion, you must fulfill all of the following conditions:

- (a) you must successfully submit an application for a new UOB PRVI Miles American Express® or a UOB PRVI Miles World Mastercard or a UOB PRVI Miles Visa Card (each, an "**Eligible Card**") issued by United Overseas Bank Limited ("**UOB**") in Singapore as the principal cardholder during the Promotion Period (the "**Application**");
- (b) you are not an existing principal holder of any UOB credit card at the date of your Application;
- (c) you must not have terminated or cancelled your principal UOB credit card(s) within 6 months prior to the commencement of the Promotion Period;
- (d) your Application must be approved by UOB within the Promotion Period; and
- (e) you must satisfy the applicable qualifying activities as set out below ("**Qualifying Activities**");

Miles to be Awarded	Qualifying Activities
UNI\$10,000 (equivalent to 20,000 miles)	<p>(A) You (as the principal holder of your Eligible Card) must:</p> <ul style="list-style-type: none">(i) make full payment for your Eligible Card's annual fee of S\$240 (subject to prevailing GST); and(ii) successfully register to participate in this Qualifying Activity by sending in an SMS to 77862 using your Singapore mobile number registered with UOB by 30 April 2025 in the following format (the "SMS Registration"); <p>PMAF<space>Last 4 alphanumeric characters of your NRIC or Passport Number registered with UOB</p> <p>(Example: If you registered your NRIC in the Bank's records and your NRIC is S1234567A, you will need to send "PMAF 567A" to 77862)</p>



<p>UNI\$23,000 (equivalent to 46,000 miles)</p>	<p>In order to qualify to receive UNI\$23,000 (equivalent to 46,000 miles), you must satisfy both the qualifying activities under B1 and B2.</p> <p>(B1) You (as the principal holder of your Eligible Card) must:</p> <p>(i) make full payment for your Eligible Card's annual fee of S\$240 (subject to prevailing GST); and</p> <p>(ii) successfully register to participate in this Qualifying Activity by sending in an SMS to 77862 using your Singapore mobile number registered with UOB by 30 April 2025 in the following format (the "SMS Registration"):</p> <p>PMAF<space>Last 4 alphanumeric characters of your NRIC or Passport Number registered with UOB</p> <p>(Example: If you registered your NRIC in the Bank's records and your NRIC is S1234567A, you will need to send "PMAF 567A" to 77862)</p> <p>(B2) You must successfully charge a total of at least S\$2,000 in Eligible Transactions (as defined below) per month ("Spend Period") for 2 consecutive months from your Eligible Card approval date on your Eligible Card (the "Qualifying Spend").</p> <p>Example:</p> <p>If your Eligible UOB Card is approved on 10 March 2025, you will need to fulfil the minimum Qualifying Spend criteria during each Spend Period as follows:</p> <table border="1"> <thead> <tr> <th>Minimum Qualifying Spend</th><th>Spend Period</th></tr> </thead> <tbody> <tr> <td>At least S\$2,000</td><td>10 Mar 2025 – 9 Apr 2025</td></tr> <tr> <td>At least S\$2,000</td><td>10 Apr 2025 – 9 May 2025</td></tr> </tbody> </table>	Minimum Qualifying Spend	Spend Period	At least S\$2,000	10 Mar 2025 – 9 Apr 2025	At least S\$2,000	10 Apr 2025 – 9 May 2025
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At least S\$2,000	10 Mar 2025 – 9 Apr 2025						
At least S\$2,000	10 Apr 2025 – 9 May 2025						
<p>UNI\$13,000 (equivalent to 26,000 miles)</p>	<p>(C) You must be amongst the first 50 eligible participants to successfully charge a total of at least S\$2,000 in Eligible Transactions (as defined below) per month ("Spend Period") for 2 consecutive months from your Eligible Card approval date on your Eligible Card (the "Qualifying Spend").</p> <p>Example:</p> <p>If your Eligible UOB Card is approved on 10 March 2025, you will need to fulfil the minimum Qualifying Spend criteria during each Spend Period as follows:</p> <table border="1"> <thead> <tr> <th>Minimum Qualifying Spend</th><th>Spend Period</th></tr> </thead> <tbody> <tr> <td>At least S\$2,000</td><td>10 Mar 2025 – 9 Apr 2025</td></tr> <tr> <td>At least S\$2,000</td><td>10 Apr 2025– 9 May 2025</td></tr> </tbody> </table> <p>For the avoidance of doubt, no SMS Registration is required for this Qualifying Activity.</p>	Minimum Qualifying Spend	Spend Period	At least S\$2,000	10 Mar 2025 – 9 Apr 2025	At least S\$2,000	10 Apr 2025– 9 May 2025
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1.3 UOB has the right at its discretion to approve or decline any Application and UOB shall not be required to give any reason or prior notice on any matter concerning such Application or be liable to any person.

1.4 For the purposes of this Promotion:

- (a) **"Eligible Transactions"** shall mean all retail transactions (whether local or overseas and whether in Singapore Dollars or in foreign currencies) successfully charged to the Eligible Card and which are posted on UOB's system but excluding the Excluded Transactions (as defined below).

(b) Eligible Transactions made in foreign currencies will be converted into Singapore dollars based on UOB's then prevailing exchange rate applicable at the time of exchange. The transaction amount posted in your Eligible Card account will be used for the purposes of computing the Qualifying Spend. The date the transaction is charged may not be the same as the date the transaction is posted on UOB's system due to factors including but not limited to processing time and difference in time zones (where applicable).

(c) **"Excluded Transactions"** shall mean:

- (i) any cash advances;
- (ii) any interest, fees and charges (including without limitation, late payment charges or interest charges, annual or monthly fees or charges) imposed by the Bank;
- (iii) balance and/or funds transfers to or from the Card Account;
- (iv) any credit card transaction that was subsequently cancelled, voided or reversed for any reason;
- (v) monthly instalments under 0% Instalment Payment Plan and SmartPay;
- (vi) amounts approved under the UOB Payment Facility and any associated fees or charges;
- (vii) any Grab mobile wallet top-up transactions;
- (viii) any Shopee Pay wallet top-up transactions;
- (ix) any payment made with the following Merchant Category Codes (the **"MCC"**):

MCC	Description
4829	Wire Transfer/Remittance
4900	Utilities (with effect from 1 August 2022)
5199	Nondurable Good
5960	Direct Marketing - Insurance Services
5965	Direct Marketing – Combination Catalog and Retail Merchants (with effect from 1 October 2024)
5993	Cigar Stores and Stands (with effect from 1 October 2024)
6012	Member Financial Institution–Merchandise and Services
6050	Quasi Cash–Financial Institutions, Merchandise and Services
6051	Quasi Cash–Merchant (Non-Financial Institutions – Foreign Currency, Non-Fiat Currency, Cryptocurrency)
6211	Securities–Brokers and Dealers
6300	Insurance Sales/Underwrite
6513	Real Estate Agents & Managers – Rentals
6529	Quasi Cash-Remote Stored Value Load-Financial Institute Rentals
6530	Quasi Cash-Remote Stored Value Load-Merchant Rentals
6534	Quasi Cash-Remote Money Transfers
6540	Stored Value Card Purchase/Load
7349	Clean/Maint/Janitorial Serv aka Property Management
7511	Quasi Cash – Truck Stop Trxns
7523	Automobile Parking Lots and Garages
7995	Gambling - Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks
8062	Hospitals
8211	Schools, Elementary and Secondary

8220	Colleges, Universities, Professional Schools and Junior Colleges
8241	Schools, Correspondence
8244	Schools, Business and Secretarial
8249	Schools, Trade and Vocational
8299	Schools and Educational Services—Not Elsewhere Classified
8398	Organizations, Charitable and Social Service
8661	Organizations, Religious
8651	Organizations, Political
8699	Membership Organizations (Not Elsewhere Classified) (with effect from 1 October 2024)
8999	Professional Services (Not Elsewhere Classified) (with effect from 1 October 2024)
9211	Court Costs including Alimony and Child Support
9222	Fines
9223	Bail and Bond Payments
9311	Tax Payment
9402	Postal Services—Government Only
9405	Intra-Government Purchases—Government Only
9399	Government Services—not elsewhere classified

- (x) Any transaction consisting of/containing the following references:
- AXS*
 - AMAZE* (w.e.f. 1 Oct 2024)
 - AMAZE* TRANSIT*
 - BANC DE BINARY*
 - BANCDEBINARY.COM*
 - EZ LINK PTE LTD (FEVO)
 - EZ Link transport
 - EZ Link*
 - EZ-LINK (IMAGINE CARD)
 - EZ-Link EZ-Reload (ATU)
 - EZLINK*
 - EzLink*
 - EZ-LINK*
 - FlashPay ATU*
 - MB * MONEYBOOKERS.COM
 - NETS VCASHCARD*
 - OANDA ASIA PAC*
 - OANDAASIAPA
 - PAYPAL * BIZCONSULTA
 - PAYPAL * CAPITALROYA
 - PAYPAL * OANDAASIAPA
 - Saxo Cap Mkts Pte Ltd
 - SKR*SKRILL.COM
 - SKR*xglobalmarkets.com*
 - SKYFX.COM*
 - TRANSIT*
 - WWW.IGMARKETS.COM.SG
 - IPAYMY*
 - RWS-LEVY*
 - SMOOVE PAY*
 - SINGPOST-SAM*
 - RazerPay*
 - NORWDS* (w.e.f. 21 Jul 2024)

- (xi) Any other transactions as may be prescribed by the Bank from time to time.

- (d) UOB reserves the right, at any time at its discretion, to amend or vary the list of Eligible Transactions and the list of Excluded Transactions without any reason or prior notification and/or assuming any liability to any party and shall not be liable to pay any compensation or enter into any correspondence in connection with the same.

1.5 All Eligible Transactions charged by a supplementary holder of an Eligible Card during the Spend Period will be counted towards the calculation of the Qualifying Spend for the principal holder of that Eligible Card.



2. Welcome Gift

2.1 If you satisfy all the requirements in Clause 1.2 above, you shall be eligible to receive the following based on the Qualifying Activities completed:

Welcome Gift	Qualifying Activities
Annual Fee Bonus only (SMS Registration Required) A one-time annual fee credit of UNI\$10,000 (equivalent to 20,000 miles) (the “ Annual Fee Bonus ”) which will be credited to the Eligible Card account by 31 July 2025 (or such other date as UOB may determine in its sole discretion).	A
Annual Fee and Welcome Bonus (SMS Registration Required) A one-time annual fee credit of UNI\$10,000 (equivalent to 20,000 miles) (the “ Annual Fee Bonus ”) and welcome bonus credit of UNI\$13,000 (which is equivalent to 26,000 miles) (the “ Welcome Bonus ”) which will be credited to your Eligible Card account by 31 July 2025 (or such other date as UOB may determine in its sole discretion).	B1 and B2
Welcome Bonus only (No SMS Registration Required; Limited to the first 50 participants to meet the Qualifying Spend) A one-time welcome bonus credit of UNI\$13,000 (which is equivalent to 26,000 miles) (the “ Welcome Bonus ”) which will be credited to your Eligible Card account by 31 July 2025 (or such other date as UOB may determine in its sole discretion).	C

2.2 If you successfully completed the SMS Registration,

- (a) the annual fee of S\$240 (subject to prevailing GST) will be charged to the Eligible Card account latest by 31 May 2025. For avoidance of doubt, once the annual fee has been charged, waiver is strictly not allowed.
- (b) If the annual fee is automatically or subsequently waived for the first Eligible Card year, the Welcome Bonus and Annual Fee Bonus will be reversed upon such annual fee waiver. If your principal Eligible Card account does not have sufficient UNI\$ balance at the point of reversal, then notwithstanding the annual fee waiver, the Bank will be entitled to:
 - (i) charge the Eligible Card annual fee of S\$240 (subject to prevailing GST) on such principal Eligible Card account; and
 - (ii) credit any UNI\$ which we may have reversed at the time of waiver back to such principal Eligible Card account.

2.4 Each individual customer shall only be eligible to receive each of the Welcome Bonus and the Annual Fee Bonus (together, the “**Bonus UNI\$**”) once, regardless of the total amount successfully charged to his/her Eligible Card account during the applicable Spend Period and whether the Qualifying Spend has been satisfied on more than one Eligible Card.

- 2.5 For the avoidance of doubt, the Welcome Bonus is in addition to the base UNI\$ award under the prevailing Terms and Conditions Governing UOB PRIVI Miles Card. For example, if you are eligible to receive both the Welcome Bonus and the Annual Fee Bonus and your Qualifying Spend in respect of Qualifying Activity (B) comprises S\$2,000 overseas spending per Spend Period, you will be eligible to earn UNI\$29,000 (equivalent to 58,000 miles) as illustrated in the table below:

Earn Category	UNI\$ Amount	Miles Equivalent
Welcome Bonus under this Promotion	13,000	26,000
Annual Fee Bonus under this Promotion	10,000	20,000
Qualifying Spend comprising S\$2,000 overseas transactions (which earns UNI\$7.5 per S\$5 on Regional spend under the prevailing Terms and Conditions Governing UOB PRIVI Miles Card) for each of the 2 consecutive Spend Periods	6,000	12,000
Total	29,000	58,000

- 2.6 If you are eligible to receive the Welcome Bonus and/or the Annual Fee Bonus, the relevant number of UNI\$ will be reflected in your monthly UOB credit card statement.
- 2.7 The Bonus UNI\$ is strictly non-transferable, non-assignable and non-exchangeable. UOB may substitute the Bonus UNI\$ with any item of equivalent or similar value, without prior notice or reason or being liable to any person.
- 2.8 If your Eligible Card account is terminated or closed within 9 months from the date of your Application approval, UOB reserves right to recover, revoke or forfeit all or any part of the Bonus UNI\$ awarded to you.
- 2.9 In the event that the Eligible Card account is delinquent, voluntarily or involuntarily closed or terminated or suspended for any reason whatsoever before the Bonus UNI\$ is credited, the Bonus UNI\$ shall be forfeited and you shall not be entitled to any compensation or payment whatsoever.

3. **General**

- 3.1. The redemption and use of the UNI\$ remain subject to the terms and conditions of the prevailing UNI\$ Rewards Programme (available at www.uob.com.sg/rewards) ("**UNI\$ Rewards Programme T&C**"). The equivalent number of miles for the Bonus UNI\$ as set out in these Terms is based on the UNI\$ Rewards Programme T&C.
- 3.2. The following persons shall not be eligible to participate in the Promotion:
- (a) individuals whose UOB account(s) is/are voluntarily or involuntarily suspended, cancelled, closed or terminated at any time;
 - (b) individuals whose UOB account(s) is/are not active, valid, subsisting or in good standing or delinquent or unsatisfactorily conducted as may be determined by UOB at its sole discretion;
 - (c) individuals who are mentally unsound, facing legal incapacity or are incapable of handling their affairs, deceased, insolvent, bankrupt or have any legal proceedings (or any threat) of any nature instituted against them; or
 - (d) anyone whom UOB may decide to exclude, at its sole discretion, without any reason or prior notice at any time.

- 3.3. UOB will not be liable or responsible for any injury, loss or damage whatsoever or for any charge, cost or expense of any kind whatsoever suffered or incurred as a result of or in connection with the redemption or usage of the Bonus UNI\$ or participation in this Promotion. Without limiting the foregoing, UOB will not be liable or responsible for any undelivered, misdirected, corrupted, lost or delayed text, transmission or transaction or any delay or failure in posting any transaction or accessing any of UOB's online banking services or mobile banking services or third party applications, howsoever caused.
- 3.4. UOB has the absolute right and unfettered discretion to make decisions on all matters relating to or in connection with the Promotion, including but not limited to the determination of whether you have met all the requirements of the Promotion. UOB's decisions shall be final, conclusive and binding and no payment or compensation will be given. UOB shall not be obliged to give any reason or prior notice or enter into any correspondence with any person on any matter or decision relating to the Promotion.
- 3.5. If UOB determines that you are ineligible to participate in this Promotion or to receive the Bonus UNI\$, UOB may in its sole discretion forfeit the Bonus UNI\$, reclaim the Bonus UNI\$ or charge to and debit an amount equal to the value of the Bonus UNI\$ from any of your accounts with UOB without prior notice to you. If the monies standing to the credit of your accounts are insufficient to reimburse UOB, you shall immediately reimburse UOB for the value of the Bonus UNI\$ through such means as UOB may determine in its sole discretion.
- 3.6. Sending and receiving SMS is dependent on an SMS vendor, an independent telecommunication authority or service provider or such other third party which is engaged by UOB for the Promotion and UOB shall not be responsible or liable for any undelivered, lost or delayed SMS sent to and/or received. You shall pay and be solely responsible for all fees and charges imposed by their service providers for the sending and/or receipt of any SMS in connection with the Promotion.
- 3.7. All SMS Registrations for this Promotion which are not in the format prescribed in these Terms (including but not limited to, SMS Registrations containing NRIC or Passport Numbers which have not been duly registered with UOB), sent to an incorrect number, sent from a mobile number which is not registered in Singapore with UOB, sent by the supplementary holder of the Card, or sent outside of the Promotion Period will be null and void.
- 3.8. The Terms shall be read in conjunction with the prevailing UOB Cardmember Agreement and any other terms that may be relevant in connection with this Promotion (collectively the "**Standard Terms**"). In the event of any inconsistency between (i) the Terms and the Standard Terms, the Terms shall prevail to the extent of such inconsistency; and (ii) the Terms and any advertising, promotional, publicity, brochure, marketing or other materials relating to or in connection with the Promotion, the Terms shall prevail to the extent that such discrepancy relates to this Promotion.
- 3.9. UOB may, at any time and at its discretion terminate the Promotion and/or amend any of the Terms, and all persons shall be bound by such amendments.
- 3.10. Unless otherwise stated, this Promotion is not valid with other offers, privileges or promotions.
- 3.11. By participating in this Promotion and in addition to any other consent you have already provided to UOB and any right of UOB under applicable laws, you consent to UOB and the necessary third parties collecting, using and disclosing your information (including your personal data) for the purposes of this Promotion and to contact you, including by voice call or text message.
- 3.12. A person who is not a party to the Terms shall have no rights under the Contracts (Rights of Third Parties) Act 2001 of Singapore to enforce the Terms.





3.13. The Terms shall be governed by the laws of the Republic of Singapore and you shall be deemed to have agreed to submit to the exclusive jurisdiction of the courts of the Republic of Singapore.

Disclaimer: American Express is a trademark of American Express. UOB PRVI Miles American Express® Card is issued by United Overseas Bank Limited pursuant to a license from American Express.

United Overseas Bank Limited Co. Reg. No.193500026Z

Updated on 1 March 2025

