



# Corporate Day 2024 Building the Future of ASEAN

Capturing Connectivity Flows and Driving Sustainability Adoption

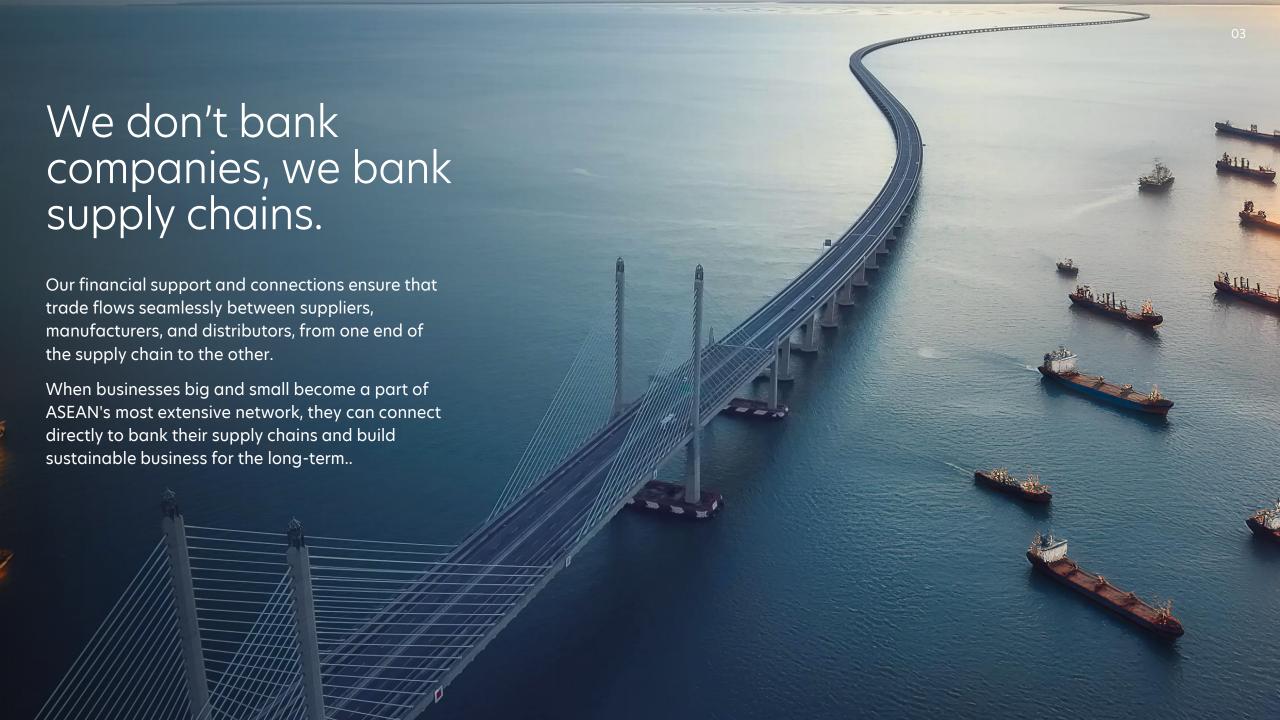
14 August 2024 Kuala Lumpur, Malaysia

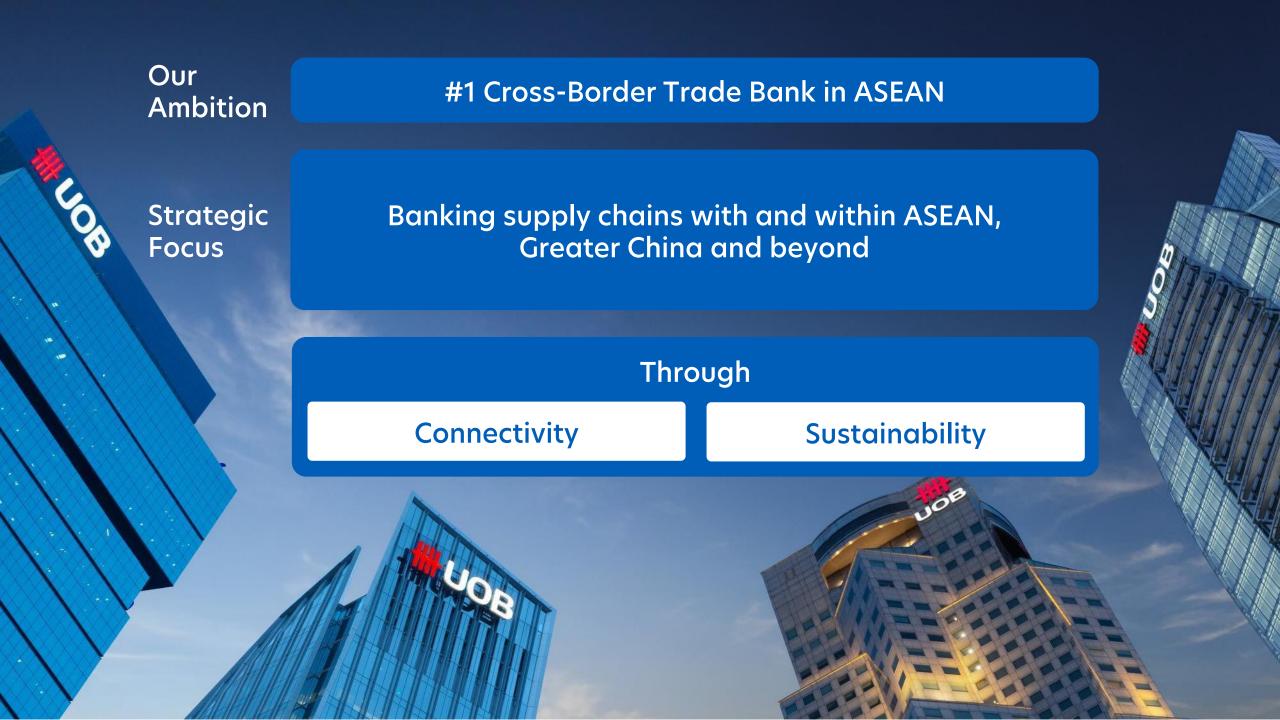
### One Bank For ASEAN



UOB is ASEAN's most extensive trade network backed by a global footprint, coverage, sector expertise and integrated supply chain platform.









### ASEAN trade flows have grown faster than global trade



- Total trade between key economic blocs rose significantly (+27%) from 2020 to 2023
- Growth in ASEAN-related trade flows led the way. Total trade with and within the region rose 31% over the same period
- Most of the pickup in ASEANrelated trade flows happened in the Intra-ASEAN (+34%) and China-ASEAN corridors (+34%)

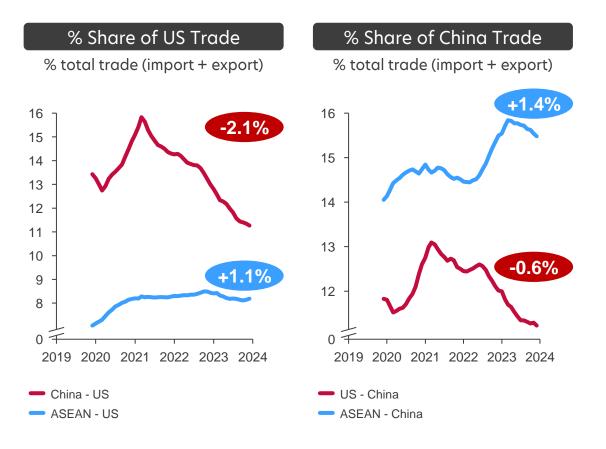
2020 vs. 2023: Trade flows between economic blocs

US\$b	2020	2023	US\$b change	% change
Intra-ASEAN	567	759	192	34%
China-ASEAN	519	697	178	34%
US-ASEAN	309	396	87	28%
EUR-ASEAN	227	280	53	23%
Trade within and with ASEAN	1,622	2,132	510	31%
China-EUR	672	800	128	19%
US-China	557	575	18	3%
US-EUR	648	944	296	46%
Trade between US, China and EUR region	1,877	2,319	442	24%
Total trade	3,499	4,451	952	27%

## Global geopolitical and economic trends offer ASEAN numerous opportunities



ASEAN benefits from decoupling of China and US





<sup>\*</sup>On balance sheet trade loans as at Dec-23
^Assumes trade assets have an average tenure of 6 months
Source: China customs, US census, ASEANstats, Eurostats, UOB Research

## UOB is well-placed to capture opportunities from inward FDI flows



- US\$229.8b of inward FDI flows into ASEAN in 2023
- >90% of inward ASEAN FDI flows into UOB's key markets of Singapore, Malaysia, Thailand, Indonesia and Vietnam
- UOB has a dedicated FDI
   Advisory team to help customers
   diversifying into the region

#### 2020 vs. 2023: FDI inflows into ASEAN

US\$b	2020	2023
Singapore	74.9	159.6
Indonesia	18.6	21.6
Vietnam	15.8	18.5
Philippines	6.8	8.9
Malaysia	3.2	8.8
Thailand	(6.3)	4.5
Cambodia	3.6	4.0
Myanmar	2.2	2.2
Lao PDR	1.0	1.8
Brunei	0.6	(0.1)
Inward FDI intro ASEAN	120.4	229.8

Source: ASEANstats 8

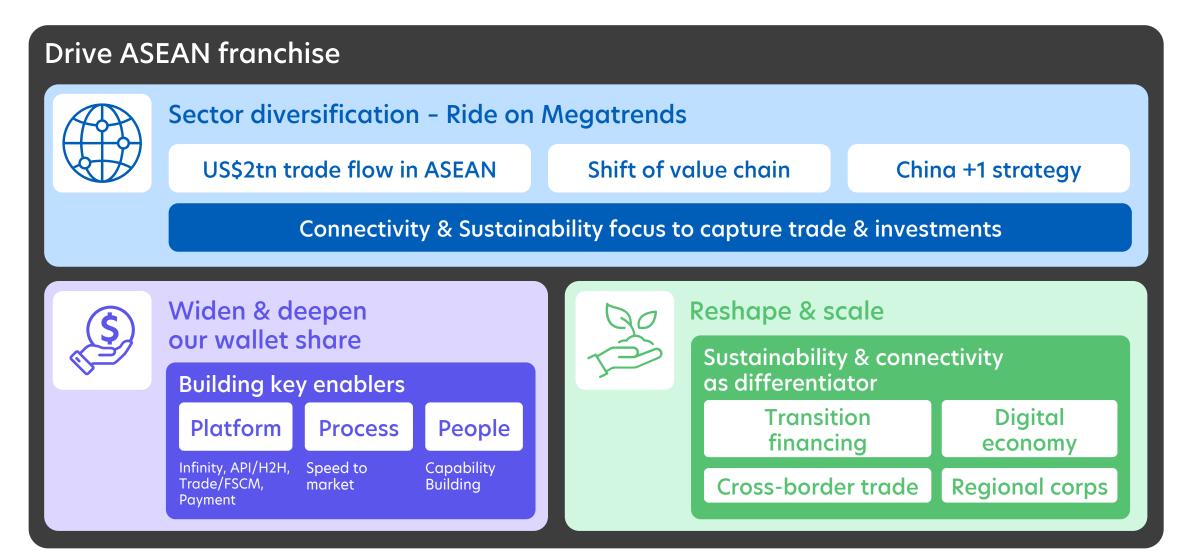




## Riding on mega sector trends

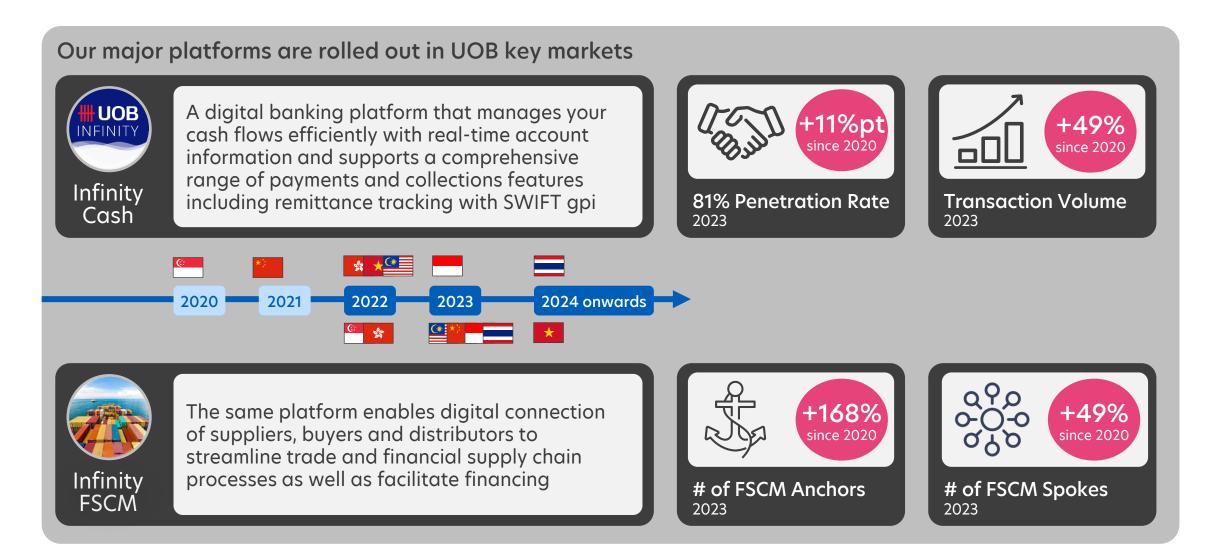
### Building our GWB capabilities to capture megatrends





### Momentum building up as platform was gradually rolled out

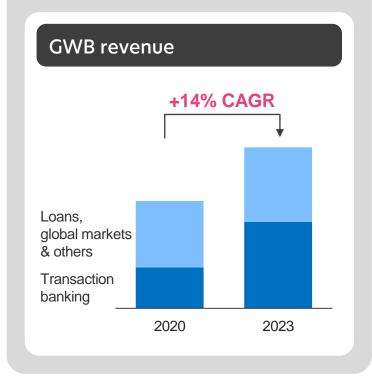




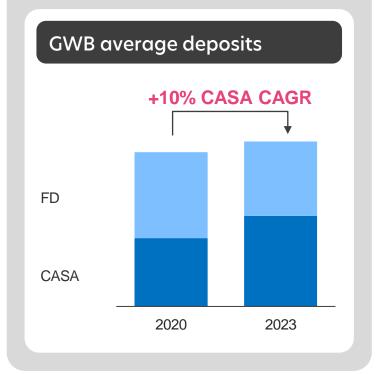
### Early wins as our strategy takes shape



Transaction banking now contributes to 54% of 2023 GWB Revenue (2020: 38%)



CASA deposits now make up 51% of 2023 GWB deposits (2020: 41%)

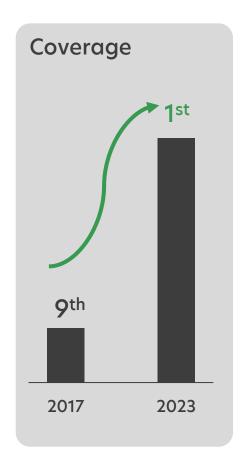


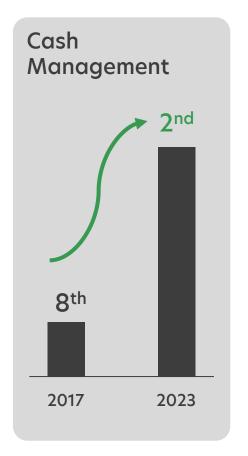
Healthy loan & trade related fee growth

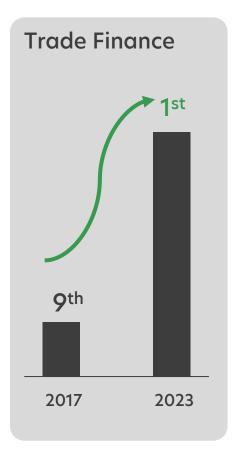




Significant improvement in customer rankings within ASEAN





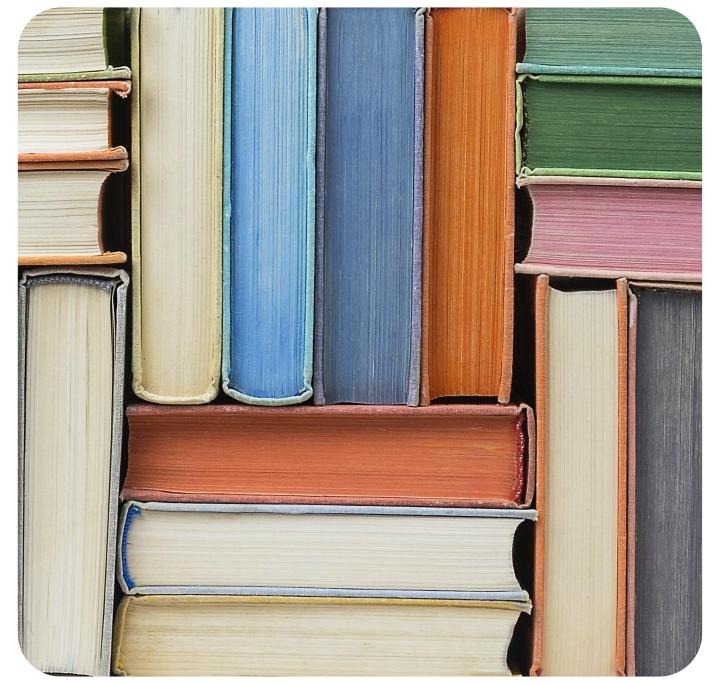


Source: Coalition Greenwich Voice of Client - 2017 and 2023 Asian Large Corporate Banking, Cash Management and Trade Finance Studies

Ranking is based on corporates citing relationship with UOB in Singapore, Malaysia, Indonesia and Thailand (referred to as "ASEAN"), excluding Western MNCs

Market penetration for Coverage refers to corporates citing an overall corporate banking relationship with UOB across any product





## Case studies

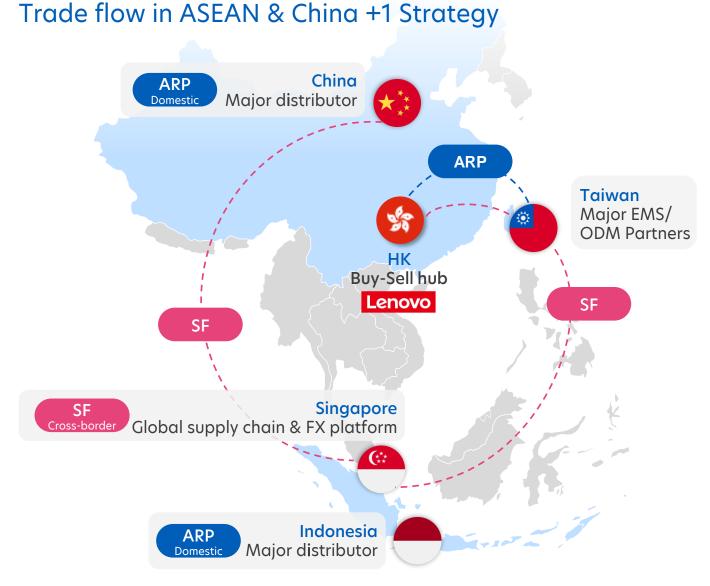


#### Lenovo

The world's largest PC company with a pocket-to cloud portfolio of Al-enabled, Al-ready and Al-optimized devices, infrastructure, software, solutions, and services



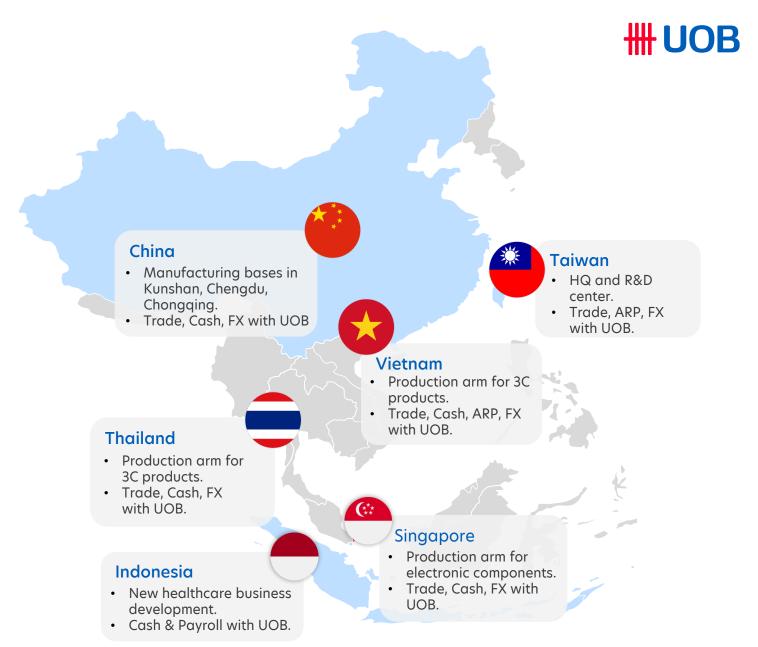
UOB FSCM solutions enhanced Lenovo's supply chain management



North Asian contract manufacturer expands its business footprint into ASEAN as part of their China-plus strategy with aim to strengthen their supply chain resilience and create value to their customers.

### **#**UOB

UOB is well-placed to support the company's business operation in Greater China (Taiwan & China) and in ASEAN to support their various business expansion in Singapore, Vietnam, Thailand and Indonesia.

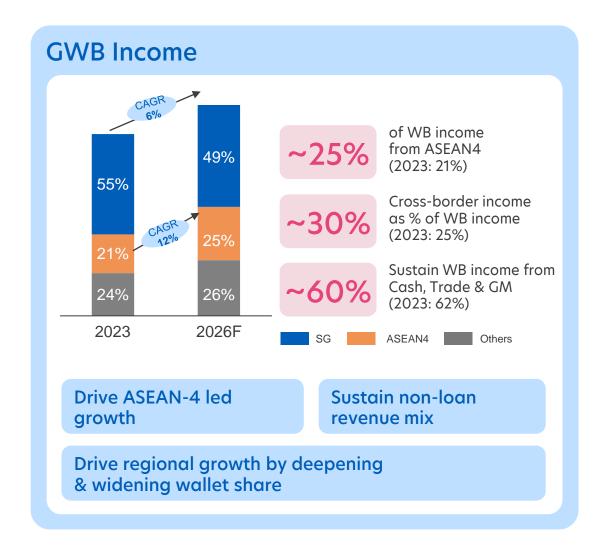


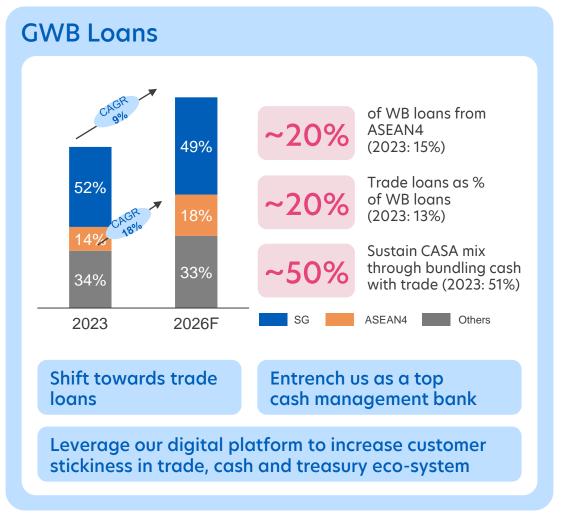


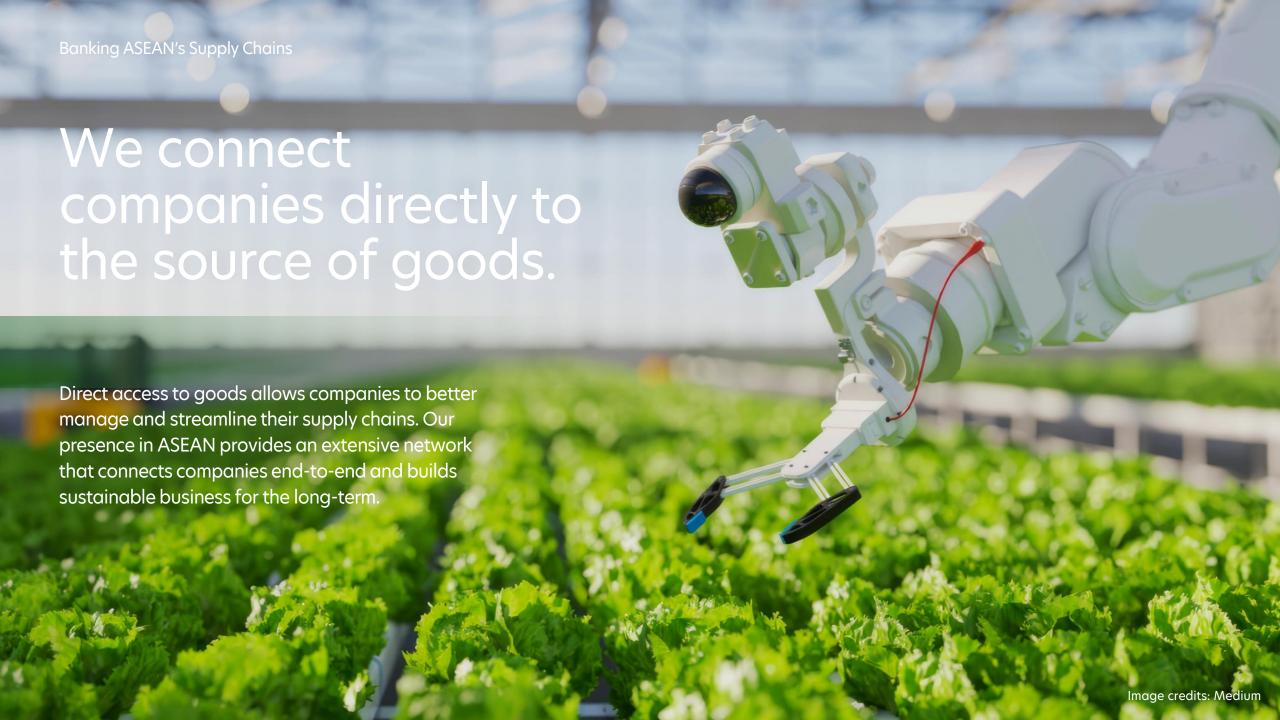
# The journey ahead

### We aim to be the top cross-border trade bank in ASEAN







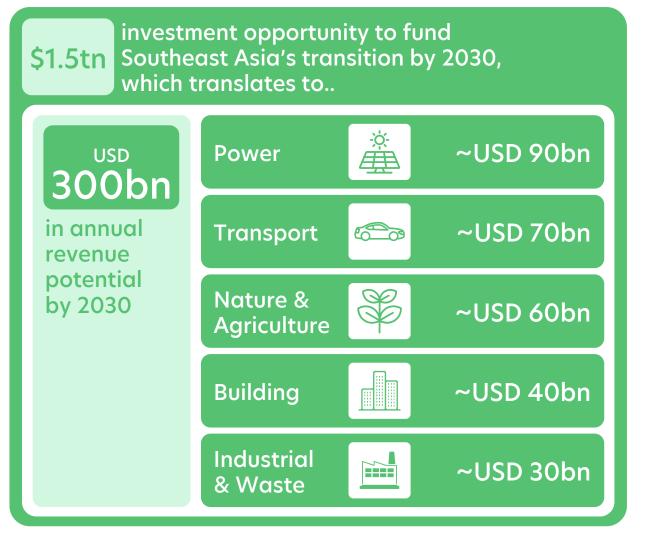




## Southeast Asia plays a critical role in global climate action and decarbonization



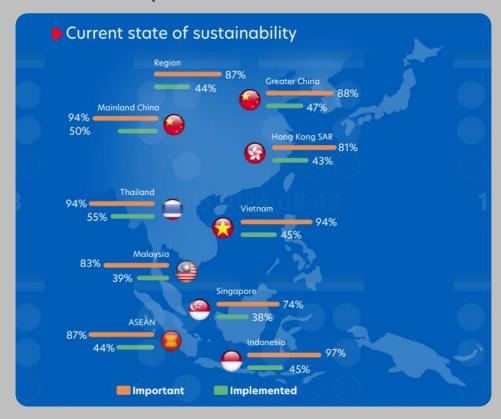
Major contributor to global GHG emissions, with many levers ready to drive impactful decarbonization largest energy 4th consumer in the world increase in GDP ~7% vs global increase of 4% of electricity ~75% derived from fossil fuels



## Enterprises in the region believe sustainability is important, however most have not adopted sustainable practices<sup>1</sup>



Disconnect on importance of sustainability & actual adoption<sup>1</sup>



7 out of 10 are aware but only 4 out of 10 have taken the necessary action to implement sustainable practices

Key barriers to sustainability for enterprises<sup>1</sup>



Insufficient knowledge to identify and execute the right initiatives



Increase in cost of products & services provided<sup>1</sup> and possible impact to profits & revenues



Lack of proper infrastructure for renewable energy





Driving the ASEAN franchise through industry firsts, frameworks and innovative solutions

## Our ESG Approach: Solution innovation & collaboration to scale adoption across industries





Simplifying access to solutions

UOB Sustainability Foundations

Commitment

- Sector-specific frameworks
- Industry benchmarks 53 eligible Green Product Certifications
- Sector Specific Solutions for large corporates, SMEs and institutions

UOB Net-Zero commitment & pathways

### Simplifying ESG with Sector-specific Sustainable Finance Frameworks



#### We are currently aligning our frameworks to the SG-Asia Taxonomy for Sustainable Finance















United Nations Sustainable Development Goals (UN SDGs) Index:































## Simplifying the Sustainability journey with dedicated sector specialists across industries:



Packaging UOB Sustainable Finance & Partners Commercial Solutions for SMEs



### The UOB Sustainability Compass is a sector-based diagnostic tool

- helps companies to determine their sustainability maturity
- provides clear & actionable next steps



### SAGE streamlines the ESG capability-building journey for SMEs

- Up to 85% of costs can be defrayed with support from EnterpriseSG
- Connect them with trusted sustainability service partners & provide ready-made SPTs
- Our partners offer specialised guidance for SMEs



#### U-Solar

ASEAN's awardwinning one-stop solar ecosystem financing platform

#### **U-Build**

Real estate green loans & sustainable-linked loans for green buildings development

#### U-Energy

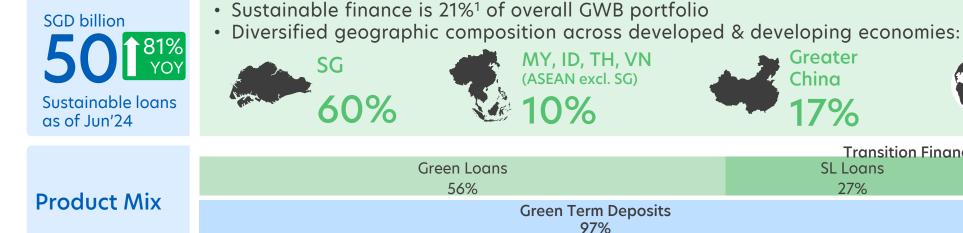
Asia's first integrated energy efficiency platform

#### U-Drive

EV end-to-end provision of sustainable banking facilities.

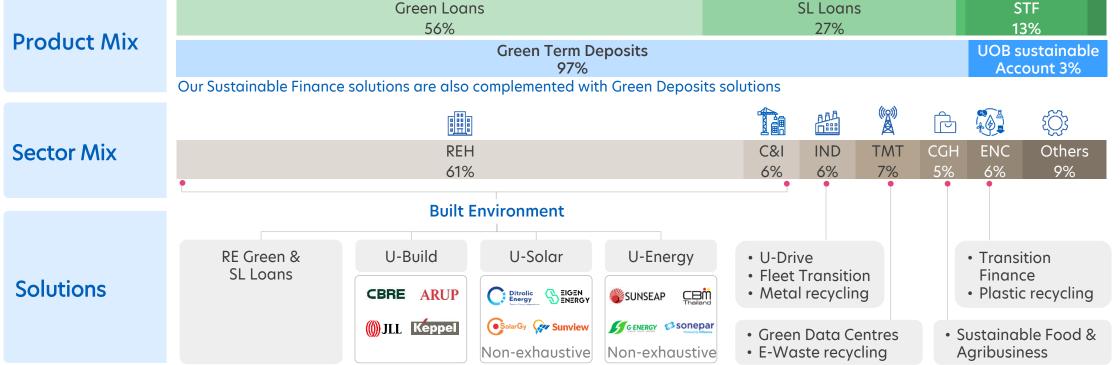
### Our GWB Sustainable Finance Portfolio as it takes shape







Rest of

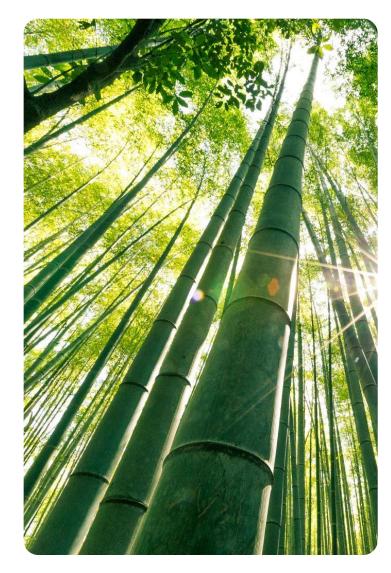


#### Note:

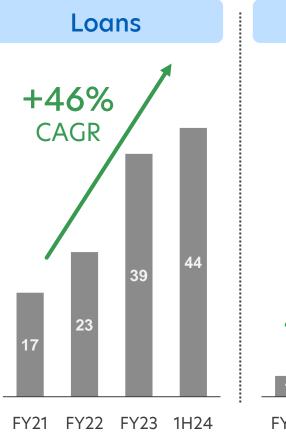
- 1. Sustainable Finance Approved Limits / GWB assets (as of Jun-24)
- 2. REH: Real Estate & Hospitality, C&I: Construction & Infrastructure, IND: Industrials, TMT: Technology, Media & Telecommunications, CGH: Consumer Goods & Healthcare, ENC: Energy & Chemicals

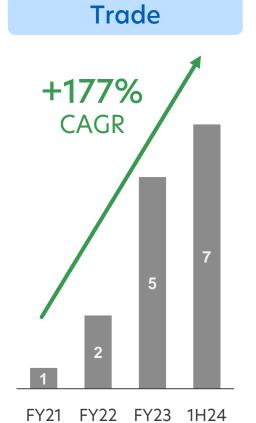
### Strong growth across our Sustainable Banking Solutions

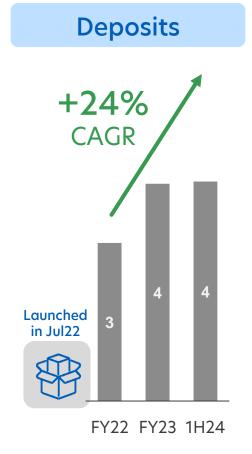




SGD bn<sup>1</sup>



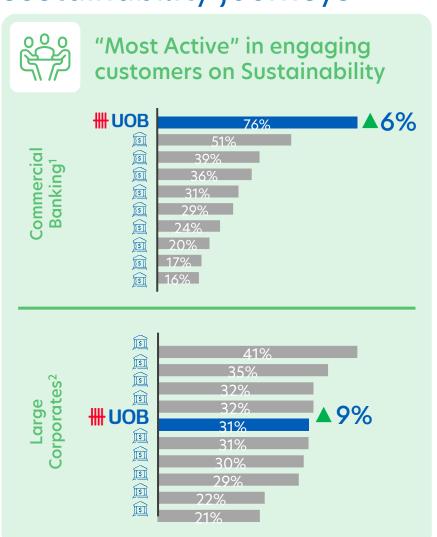




Note:

### We are leading the way in guiding customers on their sustainability journeys







#### **ESG** awards across our core markets



The Asset **Triple A ESG** Corporate Awards 2023 Jade Award for Excellence



**A Awards** U-Solar Renewable Energy Deal of the Year 2023 (Vietnam, Thailand, Malaysia)



**Triple A Sustainable** Infrastructure Awards 2024

Logistics Deal of the Year - ESR Kwai Chung Data Centre



**Triple A Sustainable** Infrastructure Awards 2024

Energy Transition Deal of the Year - Medco E&PO Grissik Limited



**Triple A Sustainable** Infrastructure Awards 2024

Digital Infrastructure Deal of the Year - Global Vision Logistics



#### **ESGBusiness Awards** 2023

Singapore: Net-Zero **Banking Award** 



#### **Asiamoney Best Bank Awards**

2023 Best Bank for ESG (Thailand)

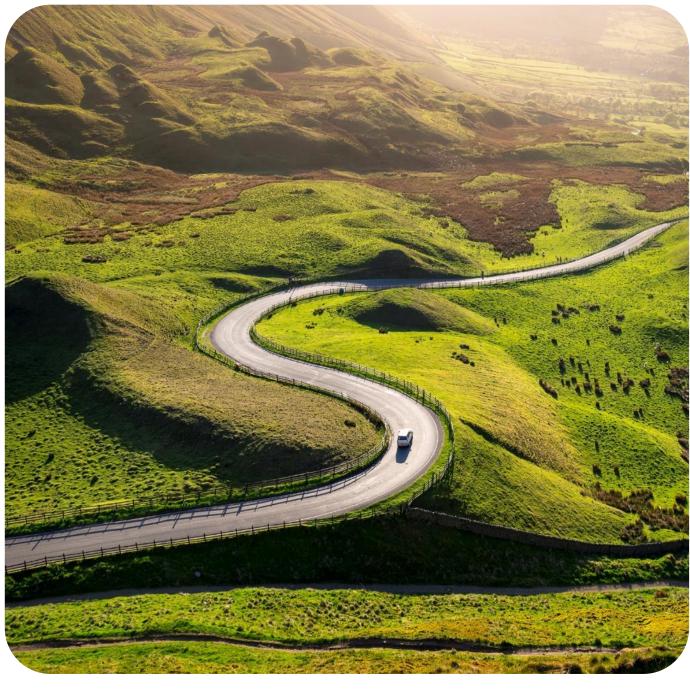


#### **MGTC National Energy Awards**

Special Award for Sustainable **Energy Financing under Foreign Bank Category** 

Source: Coalition Greenwich Voice of Client - 2023 Commercial Banking Study. Based on respondents who are UOB clients across Singapore, Malaysia, Indonesia, Thailand, China and HK Source: Coalition Greenwich Voice of Client - 2023 Large Corporate Banking Study, Based on all respondents from the syndicated study, across Singapore, Malaysia, Indonesia, Thailand, China and HK, excluding Western MNCs





## ESG Showcase

### **Princeton Digital Group**

Internet Infrastructure

Asia's leading (Warburg Pincus backed) data centre developer and operator with >700 MW across 21 data centres in APAC

#### **PDG's Four Pillars of Sustainability**











UOB's sustainable finance solutions & sector expertise supported PDG's maiden venture into Malaysia



## GEN AI will drive demand for Green Digital Infrastructure across APAC



















Landmark US\$280mn Green Loan for PDG's
Al-Ready Data Centre Campus In Johor, Malaysia

- As part of PDG's SG+ strategy, 52MW AI-ready JH1 campus in Sedenak Tech Park (STeP), Johor, Malaysia
- UOB appointed as Joint Green Loan Coordinators Mandated Lead Arranger and Bookrunner



PDG Data Center locations



Markets where UOB has supported PDG's growth



Singapore Headquartered



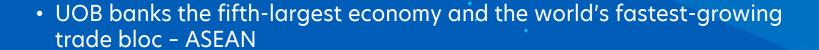


# One Bank for ASEAN. Best Bank in Asia Pacific

World's Best Bank for SMEs







- Commended for strength in the Bank's clear strategy and focus on ASEAN, whilst having an international presence globally
- Has one of the most comprehensive ranges of banking products, services and experience, guided by the philosophy of making business simple for SMEs
- Strategy supported through three strategic themes around connectivity, digitalisation and sustainability



