

8 June 2026

Key Takeaways:

- GPU rental prices are rising across Blackwell/B200, H100/H200 and A100, suggesting AI compute demand is broadening rather than fading, with scarcity extending beyond frontier training workloads.
- H100 and A100 strength undercuts the stranded-asset bear case, as older GPUs remain useful for inference, fine-tuning, enterprise AI and cost-sensitive workloads.
- This reads positively into chip makers, GPU cloud providers, Hyperscalers with scarce capacity, and AI infrastructure enablers across power, cooling, networking, data centres and memory.
- Key risks are customer optimisation, hyperscaler internalisation, neocloud financing pressure, policy and grid bottlenecks, and custom silicon shifting value away from raw GPU ownership.

GPU Rentals: The AI Trade Is Still Hungry

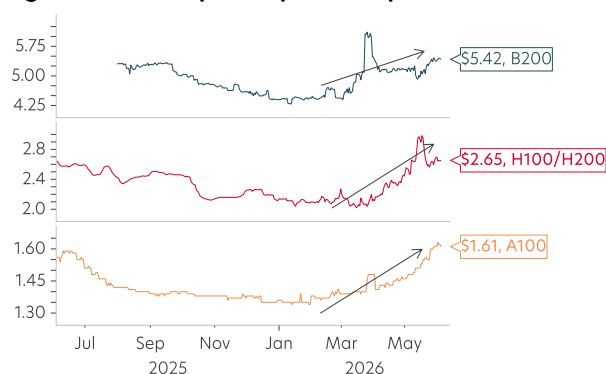
The latest GPU rental data sends a fairly clear message: AI compute demand is not rolling over. It is broadening. Figure 1 shows rising rental prices across multiple generations of Nvidia GPUs, including Blackwell/B200, H100/H200, and even the older A100. That matters because a true supply glut would first show up in falling rentals, weaker utilisation, and collapsing prices for older chips. Instead, the market is paying up almost everywhere.

The top-end market remains the tightest. The B200 GPU sits at around USD5.42/GPU/hour. Those are premium levels versus Hopper-era hardware. This suggests customers are still willing to pay for the newest accelerators, especially where training performance, cluster scale, and time-to-market matter. For Nvidia, this supports the view that Blackwell monetisation remains strong. For cloud providers with early Blackwell allocation, this is good news: expensive capex is being met by expensive demand.

More interesting is what is happening below the bleeding edge. The H100/H200 rental is around USD2.65/GPU/hour. Both have firmed from late-2025 levels. That undercuts the bear case that H100 capacity would be stranded and obsolete once Blackwell arrived. The H100 still has a job: inference, fine-tuning, enterprise AI, batch processing, and customers who want useful compute without paying Blackwell prices. In plain English, last year's king has not been sent to the retirement home.

What we find most interesting is how the A100 GPUs are hitting USD1.61/GPU/hour and rising sharply from its lows. The A100 is not fashionable hardware anymore, which is precisely why the rebound matters. If users are bidding up older GPUs, demand is no longer confined to frontier model labs. It suggests AI workloads are spreading into cost-sensitive use cases, smaller enterprises, and inference-heavy applications. That is a healthier signal than a narrow spike in the newest chip alone.

Figure 1: Rental prices per GPU per hour



Source: Bloomberg, UOB Private Bank. Priced as \$ / GPU / Hour
 Source: Bloomberg, UOB Private Bank

Investment conclusion

We believe that the inflecting GPU rental rates are supportive for the AI infrastructure complex over the next 6-12 months. The strongest read-through is positive for makers of GPU/XPU accelerator chips, because demand appears resilient across product generations. It is also positive for Hyperscalers and Neoclouds with access to scarce GPU capacity, as higher rentals improve utilisation and asset payback.

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The second-order winners are power, cooling, networking, data-centre equipment, and memory suppliers, provided GPU deployment remains constrained by physical infrastructure rather than end-demand.

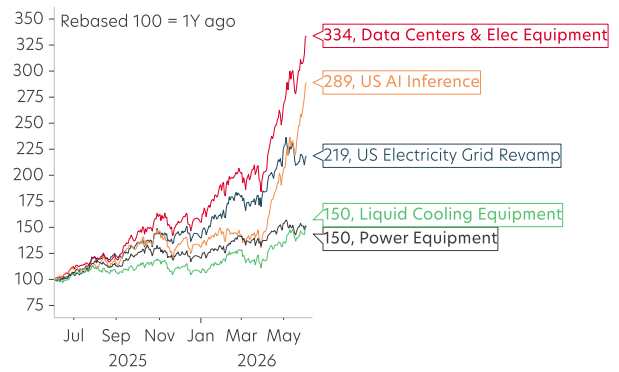
Key risks

The main risk is not sudden GPU abundance. Capacity should remain constrained by chips, power, data-centre readiness, networking, cooling and deployment complexity. The bigger risk is that high compute prices change customer behaviour, pushing users toward optimisation, smaller models, efficient inference, batching, caching, distillation and open-source alternatives.

Scarce capacity may also be internalised by Hyperscalers, reducing external rental monetisation and making public rental indices like what we see in figure 1 less representative. Neoclouds face financing risk if contracts shorten, pricing flexibility rises, or GPU-backed financial leverage outpaces durable demand. Grid bottlenecks and custom silicon could also cap growth or shift value away from raw GPU ownership.

For now, though, the market's verdict is clear: AI compute is still scarce, older GPUs are still earning their keep, and the capex party has not yet run out of champagne. We remain positive on AI infrastructure, with a preference for companies that own scarce capacity, enable deployment, or sell into the bottlenecks. The next thing to watch is not Nvidia's demand story in isolation. It is whether rental prices stay stable or keep rising as more Blackwell supply arrives.

Figure 2: AI infrastructure stack performance



Source: Bloomberg, UOB Private Bank

Source: Bloomberg, UOB Private Bank

Figure 3: Gross breakeven time for GPUs

GPU	GPU price	Rental rate / GPU-hour	Breakeven months at 100% utilisation	Breakeven months at 80% utilisation
A100 80GB	USD16,000	USD1.62	13.5	16.9
H100 SXM	USD37,500	USD2.65	19.4	24.2
B200 SXM	USD35,000	USD5.42	8.8	11

Source: UOB Private Bank. Note: excludes server chassis, CPUs, RAM, networking, storage, power, cooling, rack space, downtime, platform fees, financing cost, and utilisation leakage. GPU price is today's approximate selling price.

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