

UOB Business Banking- 2023 Best SME Award Customers Campaign (Euromoney) – Banca Terms and Conditions

1. ELIGIBILITY FOR CAMPAIGN

- 1.1 (i) This “UOB Business Banking- Best SME Award Customers Campaign (Euromoney) – Banca Terms and Conditions” (“**Campaign**”) is available to all non-individual customers of United Overseas Bank Limited (“**UOB**”) who is taking up a Business Insurance from our approved insurance provider(s) (each an “**Applicable Policy**”) from the Business Banking Segment of UOB (“**Customer(s)**”):-
- (a) a new Whole Life Policy (“**WL**”) from UOB;
 - (b) a new Universal Life Policy (“**UL**”) from UOB;
 - (c) a new Term Life Policy (“**TL**”) from UOB;
- (ii) For the purpose of the Campaign, the term “**Applicable Policy**” refers to a Business Insurance policy purchased by the Customer(s) from our approved insurance providers(s).
- 1.2 Without limiting the generality of the above, the following persons shall NOT be eligible for the Campaign: -
- (i) directors or employees/staff of UOB or any of UOB’s subsidiaries during the Campaign Period and their immediate family members;
 - (ii) employees and staff of any auditors, advertising agency, promotion agencies and/or other persons involved (directly or indirectly) in organizing, promoting and/or conducting the Campaign and their immediate family members;
 - (iii) persons whose UOB accounts is voluntarily or involuntarily suspended, cancelled, closed or terminated at any time and for any reason whatsoever;
 - (iv) parties who during the Campaign Period are or have become mentally incapacitated, wound up, deceased, insolvent or who face legal incapacity;
 - (v) parties who face legal proceedings of any nature or have any legal proceedings of any nature threatened against them; and
 - (vi) parties who UOB may decide to exclude at its discretion without notice and without furnishing any reason, at any time.
- 1.3 Notwithstanding anything herein to the contrary, UOB has the absolute discretion at any time and without having to give any reason, to determine the eligibility of the Customer(s) to participate in the Campaign.
- 1.4 By participating in the Campaign, the Customer(s) agree(s) to be bound by the rules, regulations and decisions of UOB, by the terms contained herein, and by any other applicable terms and conditions. Failure to comply with any of the foregoing will result in a disqualification for the Campaign.

2. CAMPAIGN PERIOD

2.1 The Campaign shall commence from 10th August 2023 to 9th October 2023 (both dates inclusive) (“**Campaign Period**”).

3. THE CAMPAIGN

3.1 Under the Campaign, each Customer(s) (“**Applicable Customer(s)**”) who fulfils the criteria set out in Paragraph 3.2 shall be entitled to shopping voucher amount as stipulated in the below table based on the incepted “**Applicable Policy**” and provided always that such shopping voucher amount to be awarded to an Applicable Customer(s) shall not exceed the sum of S\$300.00 (“**Reward**”).

Applicable Policy	Applicable Shopping Voucher Reward
TL	S\$100.00
WL/UL	S\$300.00

3.2 To be eligible for the Reward as set out in Paragraph 3.1, the Customer must have:

- (i) fulfilled and performed all of the following during the Campaign Period:-
 - (a) successfully applied for Applicable Policy after consultation through UOB Business Insurance Specialist(s)
 - (b) accepted by 30th November 2023 and returned to UOB the signed letter of acceptance in connection with the Applicable Policy referred to in Paragraph 3.2(i)(a) above and the Applicable Policy is granted to such Applicable Customer(s) on such terms and conditions determined by UOB at its sole discretion;
 - (c) such Customer(s) was not referred to UOB by any agent or broker,

3.3 The Applicable Customer(s) will be informed of the collection for their Reward payout via letter of collection to Customer(s)’s existing contact address on the bank’s record 14 days after the date of the inception of the Applicable Policy (and no later than 15th December 2023). For avoidance of doubt: -

- (a) UOB shall have the sole discretion to decide when the letter of collection for the Reward payout shall be made;
- (b) if the Applicable Customer(s) has more than one contact address at the time of Reward payout, UOB shall have the right, at its sole discretion and without being liable to any party, to decide which UOB contact address to deliver the letter of collection; and
- (c) if the Applicable Customer(s) does not have an existing UOB contact address at the time of Reward payout, the Reward shall be automatically forfeited and UOB shall not be liable to give any notice or pay any compensation to the Applicable Customer(s) or to any other party arising from such forfeiting; no appeal or correspondence shall be entertained.

- 3.4 By participating in the Campaign, each Customer agrees and understands that the terms and conditions of the Applicable Policy that may be granted to the Customer shall be on such terms and conditions as UOB may so decide at its sole discretion.
- 3.5 Notwithstanding anything to the contrary and for the avoidance of doubt, UOB has the sole discretion to decide whether to grant the Applicable Policy to a Customer. UOB shall not be liable to pay any compensation to the Customer(s) or any other party if UOB exercises its right not to contact the Customer(s), or if the Customer(s) is not eligible for any Applicable Policy or whatsoever thereby resulting in the Customer(s) not being eligible for the Reward or if UOB decides not to grant any Applicable Policy to the Customer(s). All Applicable Policy applications are subject to approval and acceptance by UOB at its sole discretion. UOB shall not be required to give any reason or prior notice of any rejection of any Policy application and shall not be liable or responsible for any rejection of any Policy.

4. GENERAL TERMS AND CONDITIONS

- 4.1 The Reward is not transferrable or exchangeable for credit, products or privileges or other benefits or payments in kind, whether in full or in part, and is not refundable or replaceable. UOB reserves the right to revise or amend the manner in which the Reward is awarded or calculated in any manner whatsoever without giving any reason or prior notice or assuming any liability to any person.
- 4.2 Participation in the Campaign is subject to the terms and conditions stated herein. Notwithstanding anything to the contrary, UOB may, at its sole discretion, terminate the Campaign and/or change or add to any of these terms and conditions of the Campaign, in connection with the Campaign set out herein including, but not limited to, changing the Campaign Period, the Reward to be offered or withdrawing the Campaign, at any time without giving any reason, prior notice or being liable to any person. UOB's determination of all matters in connection with the Campaign is at its sole discretion and shall be final, binding and conclusive. UOB is not obliged to give any reason or prior notice on any matter concerning the Campaign or the Reward and shall not be liable to any party. No appeal, correspondence or claims will be entertained. UOB has the right and discretion to determine whether a party has met the requirements of the Campaign or to enjoy or be awarded the Reward.
- 4.3 All the prevailing terms and conditions governing the Applicable Policy granted to a Customer(s) shall apply (collectively the "**Terms**") to that Customer(s) and are to be read together with these terms and conditions relating to the Campaign set out herein. Refer to the applicable letter of offer granted to that Customer(s) in connection with the Applicable Policy for the full Terms. In the event of any conflict or inconsistency between the terms and conditions relating to the Campaign and any of the Terms, the terms and conditions of the Campaign shall prevail only to the extent of matters relating to the Campaign. In the event of any conflict or inconsistency between the terms and conditions relating to the Campaign as set out herein and any terms set out in any marketing material prepared for the Campaign, the terms and conditions of the Campaign set out herein shall prevail. While all information provided herein is believed to be correct and reliable at the time of printing or publishing or posting online, UOB makes no representation or warranty whether expressed or implied, and accepts no responsibility or reliability for its completeness or accuracy.
- 4.4 UOB's determination of all matters in connection with the Campaign is at its sole discretion and shall be final, conclusive and binding on all parties. UOB is not obliged to give any reason or prior notice on any matter relating to the Campaign or to enter into any correspondence with any persons. No communication, payments, correspondences, claims and/or appeals will be entertained. UOB has the

right and discretion to determine whether the Customer(s) has met all the requirements of the Campaign (including, but not limited to, whether such Customer(s) is entitled to receive the Reward).

- 4.5 The Campaign is not valid with other promotions or offers.
- 4.6
- (i) By participating in the Campaign, each Customer agrees to be bound by the rules, regulations and decisions of UOB, by the terms contained herein, and by any other applicable terms and conditions. Failure to comply with any of the foregoing will result in a disqualification for the Campaign.
 - (ii) By participating in the Campaign, each Customer is deemed to have consented to the collection, use and disclosure of his/her personal data by UOB, the organizers, sponsors, promoters and/or their respective contractors for verifying the eligibility of each Customer, verifying the identity of the each Customer at the time of utilization or awarding of the Reward, conducting the Campaign, announcing/publicity of each Customer (including having the each Customer's photo taken/published), contacting each Customer regarding the foregoing, and all purposes and promotions incidental to the Campaign.
 - (iii) Without prejudice to the other terms and conditions of the Campaign, each Customer expressly and irrevocably permits and authorises UOB to disclose, reveal and divulge information regarding each Customer's information and particulars to any person (including, without limitation, the parties involved in organising, promoting and conducting the Campaign and the provision of the Campaign and the Reward) as UOB deems fit at its discretion in connection with the Campaign.
 - (iv) UOB will not be liable or responsible for (i) any injury, loss, expenses, charges or damage whatsoever as a result of or in connection with the participation in the Campaign, (ii) any breakdown or malfunction in any computer system or equipment or any access and/or use or failure or inability to access and/or use any websites or app or any inability to download any website, app or document/form or (iii) any loss or damage or expenses arising in connection with the Campaign or reliance on any 3rd party links or any website, app or document/form, howsoever arising, including without limitation, from any late or non-notification, any error in computing, technical hardware or software breakdown, malfunctions or defects, failed, delayed or incorrect transactions, or lost or unavailable network connections, or any notice that is lost or misdirected which may affect a participant's eligibility to participate in the Campaign and/or to receive/use/redeem/claim/enjoy any prize, gift or Reward. UOB makes no representation or warranty to the quality of any prize, gift or Reward provided in connection with the Campaign or the performance of any goods and services provided by any manufacturer, merchant, agent, supplier or service provider in connection with any prize, gift or Reward.
- 4.7 A person who is not a party to these terms and conditions or any agreement governed by these terms and conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B Singapore) to enforce or enjoy the benefit of such term and condition or such agreement.
- 4.8 These terms and conditions are governed by Singapore laws and all parties participating in the Campaign agree to submit to the exclusive jurisdiction of the courts of Singapore.
- 4.9 Except where the context otherwise requires, words denoting the singular include the plural and vice versa.