
NEWS RELEASE

UOB Heartbeat Run/Walk Goes Regional

Signature event unites staff from three countries to raise about S\$600,000 for charity

Singapore, 28 March 2010 – About 6,800 UOB staff from three countries will today participate in the UOB Heartbeat Run/Walk.

This is the first time that the signature event, which is part of UOB Group's Corporate Social Responsibility initiative, is taking place in three countries at the same time.

The annual event started in Singapore in 2007 and Malaysia in 2008. This year, the event takes on an added regional flavour with Indonesia's participation.

Staff in all three countries will flag off today at 7.30am for Singapore and Malaysia, and 8am Singapore time for Indonesia.

A total of about S\$600,000 has been raised so far. Of this, S\$560,000 collected by Singapore staff will be donated equally to the Very Special Arts Singapore (VSA) and the AWWA School.

VSA provides art programmes for those with special needs while AWWA school offers special education programmes to children with multiple disabilities and/or autism. These programmes are in line with the Group's CSR pillars of children, education and the arts.

Funds collected in Malaysia and Indonesia will also be given to beneficiaries that are aligned with UOB Group's CSR mandate. These are Protect and Save The Children Association of Selangor and Kuala Lumpur (P.S. The Children) and Yayasan Pembinaan Anak Cacat. Both charities focus on helping children.

Mr Wee Ee Cheong, UOB Deputy Chairman and Chief Executive Officer, said, "It is heartwarming to see such positive response towards the UOB Heartbeat event across the

three countries. The sum raised is a strong reflection of the commitment UOB staff and customers have towards our cause of helping the less fortunate.

I am happy to note how UOB Heartbeat has evolved to complement our growing regional presence. It first started in Singapore in 2007; this was followed by Malaysia with its first Heartbeat in 2008 and today, our colleagues in Indonesia have joined us.

Going forward, we will continually step up our CSR efforts to reach out to the communities within which we operate, even as we grow our business regionally. UOB is excited, and privileged, to be able to touch the lives of those in need. I would like to take this opportunity to thank all who have partnered us to make this event a success.”

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About United Overseas Bank

UOB is a leading bank in Singapore that provides a wide range of financial services through its global network of over 500 offices in 19 countries and territories in Asia Pacific, Western Europe and North America. It has banking subsidiaries in Singapore, Malaysia, Indonesia, Thailand and mainland China.

UOB plays an active role in the community, focusing on children, education and the arts. The UOB Heartbeat Staff Volunteerism programme was initiated in 2007. Through the UOB Heartbeat Run/Walk, UOB has raised funds for its named beneficiaries, including Very Special Arts Singapore which provides art programmes for people with special needs and AWWA School, which offers special education programmes to children with either multiple disabilities or autism. UOB has also organized the prestigious Painting of the Year Competition and Exhibition since 1982. In recognition of its contributions to the arts, UOB was conferred the National Arts Council's Distinguished Patron of the Arts Award for five consecutive years since 2005.

For more information about UOB, visit uobgroup.com.

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