
NEWS RELEASE

United Overseas Bank Taps Banking Channels To Help Collect Funds For China Earthquake and Myanmar Cyclone Relief Efforts

*UOB is the first Bank in Singapore to partner Red Cross Singapore
to facilitate donation towards China Earthquake Relief Efforts*

Singapore, 14 May 2008 – United Overseas Bank Limited (“UOB”) is pleased to announce that it will be using its banking channels to support humanitarian relief for victims of the China Earthquake and Myanmar Cyclone.

With effect from 15 May 2008, its customers and members of the public will be able to contribute towards the Red Cross China Earthquake and Myanmar Cyclone relief funds through the Bank’s Internet Banking as well as cheque drops at the Bank’s cheque deposit boxes.

In addition, from 22 May 2008 (next Thursday), the Bank will have Singapore Red Cross Society donation tins placed at all UOB Branches. Monies collected will assist in the immediate relief and the subsequent recovery of the countries affected by the disasters. All contributions by cheque should be crossed and made payable to “Red Cross - China Relief Fund” or “Red Cross - Myanmar Relief Fund”.

Step-by-Step Guide for Donations to Singapore Red Cross Society via UOB Personal Internet Banking :

- 1) Login to UOB Personal Internet Banking
- 2) Click on "Bill Payment" on the left menu
- 3) Click on "Pay Bills" on the left menu
- 4) Click on “New Bill” on the main screen

- 5) Select " Red Cross Myanmar Cyclone " or " Red Cross China Earthquake " from the drop down menu of the payee corporations list
- 6) Enter telephone number as the Bill Reference Number
- 7) Select the debiting account to debit donation
- 8) Enter the donation amount
- 9) Click on "Confirm" button to approve payment

- ends -

About United Overseas Bank

UOB is a leading bank in Singapore that provides a wide range of financial services through its global network of over 500 offices in 18 countries and territories in Asia-Pacific, Western Europe and North America. It has banking subsidiaries in Singapore, Malaysia, Indonesia, Thailand and China.

UOB is focused on enhancing its leadership in the consumer market, and is today, the largest credit card-issuing bank in Singapore with a card base that has exceeded one million. The Bank also has the largest base of merchants in Singapore, both for consumer and commercial credit card acceptance.

For media queries, please contact:

Ms Vivian Song
Group Communications Division
United Overseas Bank Limited
Phone: 6539 3990
Email: Vivian.SongKY@UOBgroup.com