



# Connecting you to opportunities across Asia

# UOB, your partner in Asia

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 branches and offices in 19 countries and territories in Asia Pacific, Europe and North America. In Asia, we operate through our head office in Singapore and banking subsidiaries in China, Indonesia, Malaysia, Thailand and Vietnam, as well as branches and offices across the region.

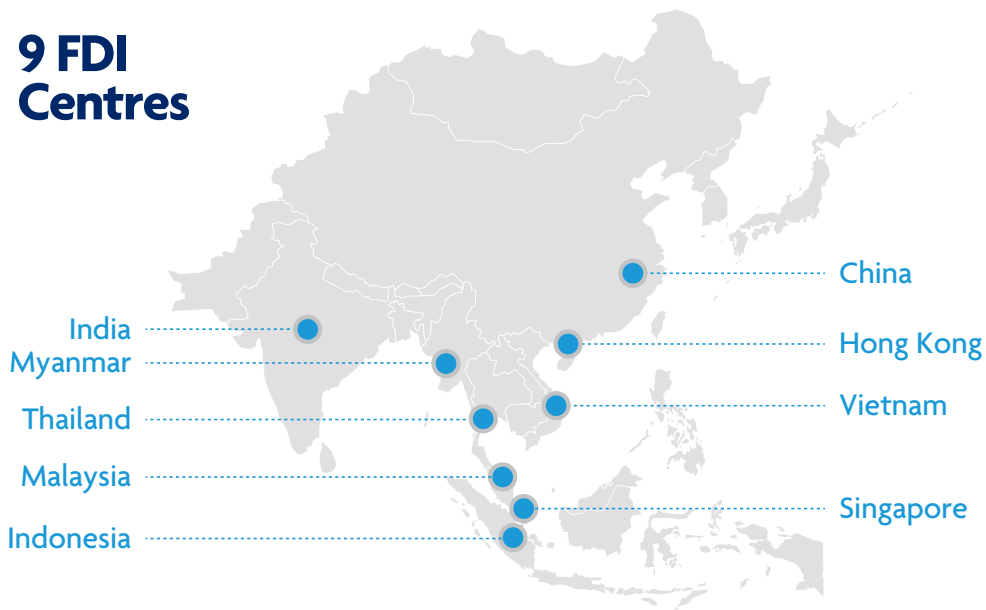
Rated among the world's top banks, UOB is rated: 'Aa1' by Moody's and 'AA-' by Standard & Poor's and Fitch Ratings.

With UOB's deep regional connectivity and strong ecosystem of partners, we are well-placed to support you in your company's internationalisation journey.

# Unlock opportunities across our extensive network

UOB Foreign Direct Investment (FDI) Advisory Unit

## 9 FDI Centres



More than  
**500**  
offices globally

More than  
**80**  
years of  
knowledge and  
expertise



### First Singapore Bank

FDI Advisory Unit was set up in 2011 to serve as a **one-stop service** for foreign companies looking to set up regional operations. We offer **in-market insights, market-entry support** and **holistic banking solutions**.



### Deep Presence in ASEAN

With more than 80 years of experience in ASEAN, our dedicated team of FDI Advisers **understand the nuances of local market conditions and provide in-market insights to help you unlock the region's potential**.



### Ecosystem of Strategic Partnership

We partner government agencies, business associations and professional service providers in the region to **provide seamless and integrated market entry support**.



### Holistic Banking Solutions

Our FDI Advisory Unit works closely with all customer segments connecting you to **the financial solutions that you need**.

## For more information



Please visit our website  
[www.UOBgroup.com/FDI](http://www.UOBgroup.com/FDI) or  
email us at [FDI@UOBGroup.com](mailto:FDI@UOBGroup.com)

UOB FDI Advisory Unit Head Office  
80 Raffles Place, UOB Plaza 1, #12-00 Singapore 048624

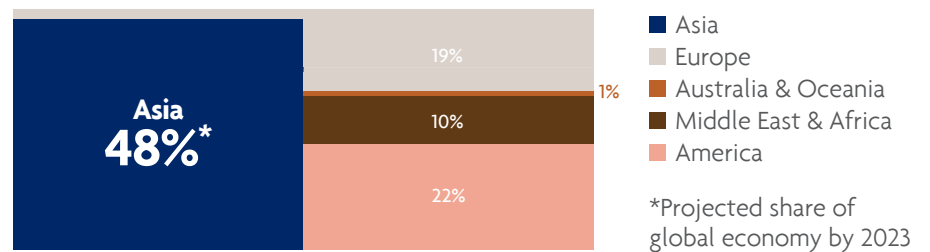
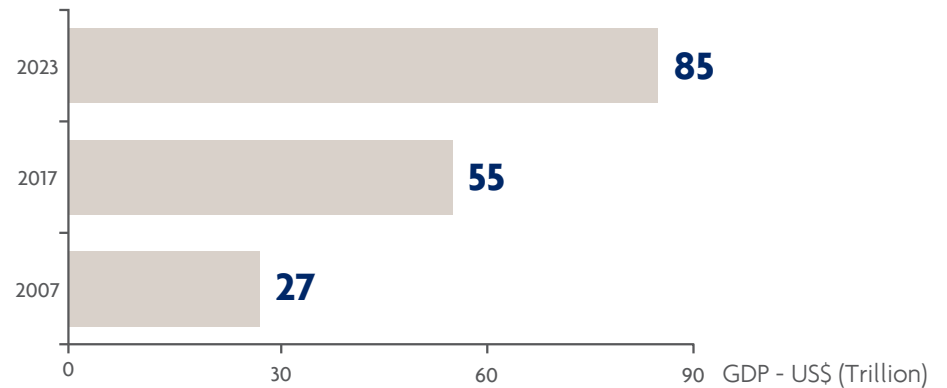
This FDI brochure is designed to provide businesses with an overview of UOB's FDI Advisory Unit functions and FDI in Asia and ASEAN. This information is provided with the intention that UOB does not offer any legal, accounting, regulatory, tax, financial or other professional advice. In the case of a need for any such expertise or advice, please consult the appropriate professional. This is not an exhaustive guide on the subject and was not created to be specific to any individual's or organisation's circumstance or needs.

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# Asia powering the global economy

## Asia's Importance in the World Economy is Growing

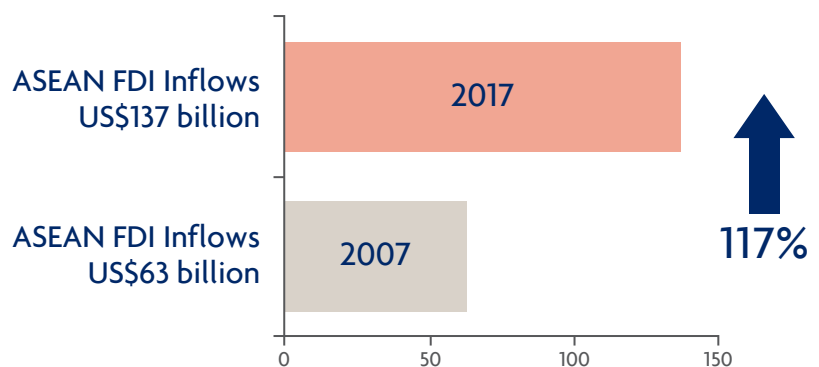


## Asia is projected to contribute 48% of global GDP by 2023

Asia is set to remain the world's biggest contributor to global GDP. The region's GDP has jumped from US\$27 trillion in 2007 to US\$55 trillion in 2017<sup>1</sup>. Fuelled by the rising opportunities, Asia is expected to shape the global economy in the 21<sup>st</sup> century.

<sup>1</sup>World Economic Outlook (October 2018), International Monetary Fund

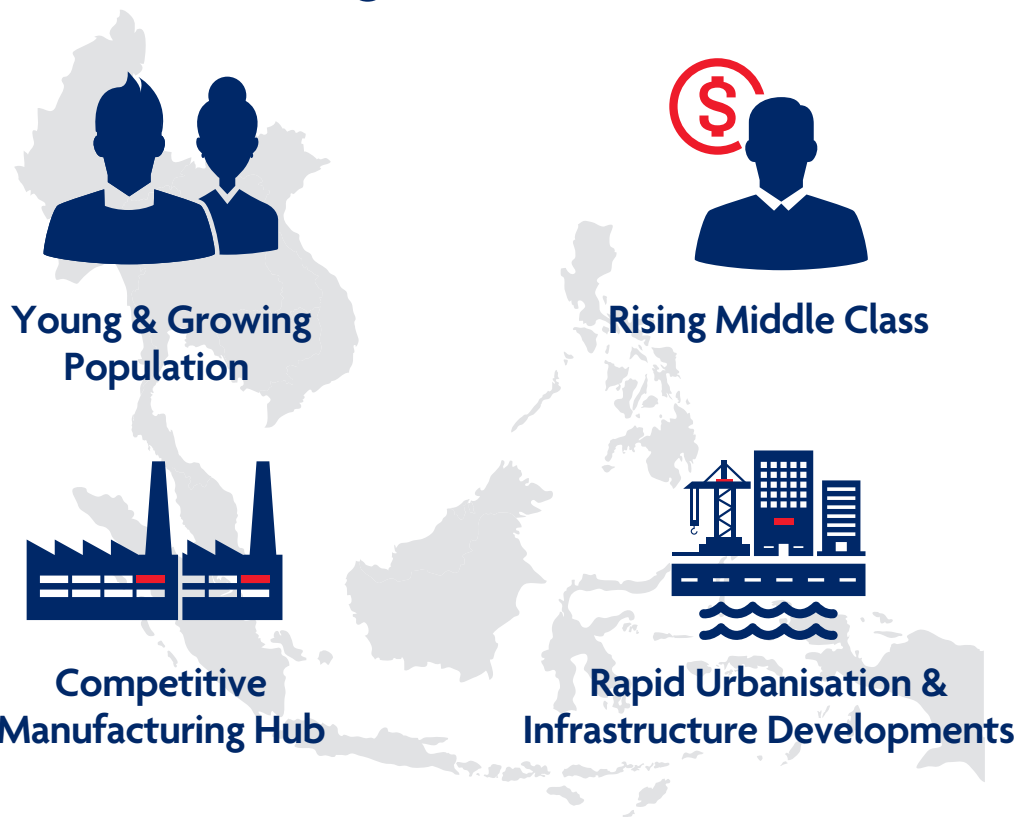
## ASEAN: Key destination for FDI in Asia



FDI plays an important role in the economic development of Asia. As a key destination for FDI, ASEAN is ranked as the second largest FDI recipient in Asia. FDI into ASEAN rose by 117 per cent to US\$137 billion in 2017, up from US\$63 billion a decade ago.

Source: ASEAN Investment Report 2008 & 2018. ASEAN Secretariat

# Key drivers attracting FDI in ASEAN



ASEAN is blessed with a young and growing population. With a population of more than 600 million and a combined GDP of US\$2.8 trillion, ASEAN is set to become the world's fourth largest market after the EU, US and China by 2030. The region's favourable demographics, rising middle class and strong economic growth has turned ASEAN into one of the top destinations for trade and investment.

## Emerging opportunities



### Digital Economy

ASEAN is one of the world's fastest-growing smartphone markets with the number of smartphone users expected to reach 432 million by 2020<sup>1</sup>.



### "Mass Affluent" Consumers

By 2030, the "Mass Affluent" in ASEAN is projected to grow from 57 million to 137 million. They will account for 21 per cent of the region's combined population by 2030<sup>2</sup>.



### Industry 4.0

Adopting industry 4.0 technologies could increase productivity and unleash an additional US\$220 billion - US\$625 billion in annual economic value by 2030<sup>3</sup>.



### Smart Cities

More than 90 million people are expected to urbanise by 2030, and "middleweight" cities of between 200,000 and 2 million residents are forecast to drive 40% of the region's growth<sup>4</sup>.

# Awards

## ASIAMONEY

### New Silk Road Finance Awards 2018

- Regional Bank of the Year for BRI in Southeast Asia

## ASIAN BANKING & FINANCE

### ABF Wholesale Banking Awards 2018

- International Cash Management Bank of the Year – Malaysia

### ABF Corporate & Investment Banking Award 2018

- Debt Deal of the Year – Singapore
- M&A Deal of the Year - Singapore

## EUROMONEY

### Euromoney Cash Management Survey 2018

- Best Service Cash Management for Non-FI category in Singapore

## THE ASIAN BANKER

### Transaction Awards 2018

- Best Transaction Bank in Singapore
- Best Cash Management Bank in Singapore
- Best Trade Finance Bank in Singapore

### Banker's Choice Awards 2018

- Best Balance Sheet Management in Asia Pacific
- Best Financial Supply Chain Management in Singapore
- Best Supplier Relationship Management in Indonesia

## THE ASSET

### Triple A Treasure, Trade, Supply Chain and Risk Management Awards 2018

#### Best Banks ASEAN/Australia

- Best Service Providers, Liquidity Management, Singapore
- Best in Treasury and Working Capitals, Ilcs, Indonesia
- Best Service Provider, Cash Management, Indonesia

#### New Economy Solutions

- Best Working Capital Solution (Triple A Best FMCG/Retail Solutions), Malaysia
- Best Cash Management Solution (Triple A Best Industrial Solutions), Regional
- Best Cash Management Solution (Triple A Best Industrial Solutions), Indonesia
- Best Cash Management Solution (Triple A Best SME Solutions), Indonesia
- Best Cash Management Solution (Triple A Best SME Solutions), Singapore
- Best Cash Management Solution (Triple A Best Utility Solutions), Thailand
- Best Cash Management Solution (Triple A Best FMCG/Retail Solutions), China

#### Trade Finance Solutions

- Best Trade Finance Solution (Triple A Best Manufacturing Solutions), Regional

#### Supply Chain Solutions

- Best Supply Chain Solution (Triple A Best Manufacturing Solutions), Regional
- Best Supply Chain Solution (Triple A Best Asian Champion Solutions), Regional
- Best Supply Chain Solution (Triple A Best Asian Champion Solutions), Thailand
- Best Supply Chain Solution (Triple A Best SME Solutions), Indonesia

#### Structured Trade Finance Solutions

- Best Structured Trade Finance Solution (Triple A Best Industrial Solutions), Indonesia



RIGHT BY YOU





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