Get rewarded with Zuji and Dell vouchers worth up to \$\$9000 when you shop online!

Terms and Conditions

1. ELIGIBILITY

- 1.1 To be eligible for United Overseas Bank Limited's ("UOB") "Get rewarded with Zuji and Dell vouchers worth up to \$\$9000 when you shop online!" (the "Promotion"), the Cardmember must:
 - (a) be a principal or supplementary Cardmember of any Visa, MasterCard, American Express, UnionPay and JCB credit or debit card issued by UOB in Singapore (an "Eligible Card"), whose card account(s) is/are valid, subsisting, in good standing and satisfactorily conducted as determined by UOB in its sole and absolute discretion (the "Eligible Cardmember");
 - (b) register for the Promotion via Short Message Service (SMS), by keying in "UOBESHOP<SPACE>NRIC#<SPACE>Name" and sending it to 77862; and
 - (c) charge the online transaction(s) to his/her Eligible Card after successfully registering via SMS during the Qualifying Period (an "Eligible Transaction").
- 1.2 "Cardmembers" shall mean Eligible Cardmembers and supplementary cardmembers. For the avoidance of doubt, the benefit of all charges incurred by a supplementary cardmember in respect of this Promotion shall accrue to the principal cardmember.
- 1.3 For the avoidance of doubt, Eligible Cards do not include UOB Travel Account, Purchasing, Business, Multicurrency Corporate and Private Label cards and thus are not eligible for this Promotion.
- 1.4 Eligible Transactions refer to successful credit card transaction(s) made via the Internet which UOB identify as an online transaction based on codes assigned by MasterCard/Visa. For the avoidance of doubt, Eligible Transactions do not include transactions made via point of sale or telephone or mail order or over-the-counter transactions or recurring payments or payment made using Online Banking.
- Ongoing installment payments, cash advances, balance and/or funds transfer, SmartPay, payments at government agencies, utilities bill payments, annual fees, cash advance fees, late fees, reversals, interest and any finance charges will not be taken into account for the purposes of this Promotion. UOB reserves the right to at any time in its sole and absolute discretion to amend or vary this list for any reason and without prior notification.
- 1.6 Notwithstanding anything herein to the contrary, UOB has the sole and absolute discretion at any time and from time to time to determine the eligibility of any Cardmember for this Promotion and shall not be obliged to give any reason therefor.
- 1.7 Without limiting the generality of Article 1, the following shall not be eligible for this Promotion:
 - (a) Cardmembers whose credit card account(s) is/are voluntarily or involuntarily suspended, cancelled or terminated between 1 August 2012 to 31 October 2012 (both dates inclusive) and for the avoidance of doubt, termination of a supplementary cardmember's account(s) will not by itself disqualify the principal cardmember from this Promotion.;
 - (b) Cardmembers whose credit card account(s) which is/are not active, valid, subsisting or in good standing or which are otherwise determined by UOB as being delinquent or unsatisfactorily conducted for any reasons as may be determined by UOB at its sole and absolute discretion;
 - (c) those who are mentally unsound, facing legal incapacity, deceased, bankrupt or have any legal proceedings of any nature instituted against them.



2. QUALIFYING PERIOD

The Promotion is valid only for online transactions made from 1 August 2012 to 31 October 2012, both dates inclusive ("Qualifying Period") subject to all the terms and conditions herein.

3. REGISTRATION VIA SMS

- 3.1 All registrations in respect of this Promotion must be done via SMS by the Eligible Cardmember. Only SMSes received by UOB will be considered for the Promotion. Any incomplete or inaccurate SMS registration will not be considered and consequently be disqualified.
- 3.2 SMS registration starts from 12:00 am on 1 August 2012 and ends on 11:59 pm on 31 October 2012, Singapore time.
- 3.3 Registrations submitted in a form differing from that set out by UOB will be automatically disqualified.
- 3.4 SMS entries received by us before 12:00 am on 1 August 2012 or after 11:59 pm on 31 October 2012 will not be eligible for this Promotion and will be considered invalid and void.
- 3.5 Sending and receiving SMS is dependent on an independent telecommunication service provider and UOB shall not be responsible for any undelivered, lost or delayed SMS sent and/or received by the Cardmembers. The Cardmembers shall be solely responsible for all fees and charges imposed by such service providers for the sending and/or receipt of any SMS in connection with this Promotion.
- 3.6 Notwithstanding anything herein, UOB may at any time in its absolute discretion and without given any reason or notice, determine the eligibility of any SMS registration.
- 3.7 By participating via SMS registration, the Cardmember consent to the disclosure of information including but not limited to the Cardmembers' credit card number to the SMS vendor which is engaged by the Bank for this Promotion. The Cardmember authorises UOB to disclose information regarding the Cardmember and the Cardmember's relevant Eligible Card account to third parties for the purposes of this Promotion.

4. WINNERS AND PRIZES

- 4.1 A monthly prize (the "Prize" and collectively, the "Prizes") will be given away to the Participants who are picked at random from the list of Participants within the same month (the "Winners") in accordance with these Terms and Conditions within the Qualifying Period:
 - (a) for the month of August 2012: 3 Zuji Vouchers worth S\$1,000 each;
 - (b) for the month of September 2012: 3 Dell Vouchers worth \$\$1,000 each; and
 - (c) for the month of October 2012: 3 Dell Vouchers worth \$\$1,000 each
- 4.2 A Winner from any particular month will be excluded automatically and absolutely from participating in subsequent weeks. UOB is then entitled to choose the replacement Winner in any manner it deems fit.
- 4.3 Notwithstanding anything to the contrary, UOB reserves the right to select another Winner who is subsequently found to be ineligible or disqualified or where the Winner is unable to furnish any proof

that he/she is the same person who made the registration, including but not limited to presenting documentary evidence of proof of name and identification number.

- 4.4 The Winner will be contacted by UOB via any of his contact details to verify eligibility for the Contest based on the last known contact information with UOB Card Centre's records no later than two (2) weeks following the last day of August, September and October 2012 respectively or by such other date as UOB may determine at its absolute discretion.
- 4.5 The Winner must claim the Prize in person on or before 16 November 2012 at the venue determined by UOB and notified to the Winner over the telephone and/or via email and on such other terms and conditions as may be imposed by the merchant, agent, supplier or service provider of the Prize and on the Redemption Letter. The Winner needs to present proof of identification together with such other additional documents that UOB or the merchant, agent, supplier or service provider requires in order to claim the Prize.
- 4.6 If any of the Prizes remains unclaimed by the due date in accordance with Article 7.5 of these Terms and Conditions, it/they will be forfeited without any liability on the part of UOB to the Winner whose Prize was forfeited). No payment or compensation whether in cash, credit or kind shall be made for the forfeited Prize notwithstanding non-receipt of notification.
- 4.7 UOB may, at any time and from time to time in its sole and absolute discretion and without prior notice or assigning any reason thereof or assuming any liability or payment of compensation to any person, substitute, replace or change the Prizes stipulated herein, with another item of similar value (whether in cash or otherwise).
- 4.8 The Prizes are not transferable or exchangeable for cash, credits or otherwise in full or in part or refundable. UOB assumes no liability or responsibility and shall not be responsible or liable for any injury, loss, claim or damage whatsoever or for any charges, costs or expenses of any kind whatsoever suffered or incurred as a result of the redemption or usage of the goods and services or the Prizes or in connection with the Contest and/or redemption or use of the Prizes and any consequences including, but not limited to, loss of life, injury to person and/or loss or damage to property arising from or in connection with the Contest, and/or use of the Prizes howsoever arising.

5. OBLIGATIONS OF PARTICIPATION

- 5.1 Participation in the Contest is subject to these Terms and Conditions and the Participants are deemed to have accepted these Terms and Conditions when they participate in the Contest. The Participants and the Winner shall indemnify UOB for any claims, expenses, actions, losses or damages or costs (including legal costs on a full indemnity basis) made against or incurred or sustained by UOB in connection with any breach of these Terms and Conditions.
- 5.2 By participating in the Promotion, the Cardmembers and the Winners expressly and irrevocably permits, authorizes and consents to the disclosure of his/her name, identification number and photographs for advertising, promotional, publicity or commercial purposes or otherwise co-operate and participate in the publicity activities of UOB in relation to the Promotion and to the use of any data provided for any future marketing effort by the UOB Group of companies, without any payment or compensation thereof.



6. **GENERAL**

- 6.1 UOB shall not be liable if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of the SMS vendor, any machine or communication system, industrial dispute, war, Act of God, or anything outside the control of UOB.
- 6.2 UOB shall not be responsible for any failure or delay in the transmission of sale transactions by MasterCard/Visa/JCB/CUP/American Express acquiring merchants, merchant establishments, VISA International Incorporated, postal or telecommunication authorities or any other parties which may result in a charge incurred made by the Cardmember being omitted during the Qualifying Period.
- 6.3 In the event of any inconsistency or discrepancies between these terms and conditions and any brochure, marketing or promotional material relating to the Promotion, these terms and conditions will prevail.
- 6.4 UOB shall not be responsible for any loss to or expenses of any Cardmember or any other person in connection with the Promotion, howsoever arising.
- 6.5 The Prize is provided solely UOB under additional terms and conditions as determined by it. UOB will not be liable or responsible for any defects, quality, merchantability, the fitness or any other aspect of any goods or services redeemed using the Prize or the acts or defaults of the merchant, agent, supplier or service provider of any goods or services redeemed using the Prize or defects or deficiency in the goods or services redeemed using the Prize. UOB is not an agent of the merchants, agents, suppliers or service providers. Any disputes about quality or service standard with such goods and services must be resolved directly with the merchants, agents, suppliers or service providers.
- 6.6 UOB's decision on all matters relating to this Promotion shall be final, conclusive and binding on the Cardmember. UOB shall not be obliged to give any reason or enter into any correspondence with the Cardmember or any persons on any matter concerning this Promotion and no appeal, correspondence or claims will be entertained.
- 6.7 Notwithstanding anything in these terms and conditions, UOB reserves the right at any time and from time to time in its absolute discretion to terminate the Contest or to determine and/or amend, by adding to, subtracting from or varying of, any of the terms and conditions herein, including but not limited to varying the Qualifying Period, the eligibility terms and criteria, and the timing of any act to be done, without giving any reason or prior notice or assuming any liability to any Cardmember, and all Cardmembers shall be bound by these amendments.
- 6.8 Cardmembers will be subjected accordingly to the terms and conditions of UOB Cardmember Agreement.
- 6.9 While all information provided herein is believed to be correct and reliable at the time of publishing or posting online, UOB makes no representation or warranty whether express or implied, and accepts no responsibility or reliability for its completeness or accuracy.
- 6.10 A person who is not a party to any agreement governed by these Terms and Conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) to enforce or enjoy the benefit of any term of such agreement.
- 6.11 These Terms and Conditions shall be governed by the laws of the Republic of Singapore and all Cardmembers who participate in this Promotion shall be deemed to have irrevocably agreed to submit to the exclusive jurisdiction of the courts of the Republic of Singapore.