

# **NEWS RELEASE**

### UOB shines at the Singapore banking industry's Excellent Service Awards

UOB wins the most Star Awards for the fourth consecutive year

**Singapore, 17 October 2014** – United Overseas Bank (UOB) has won the largest number of Excellent Service Awards (EXSA) at the Association of Banks in Singapore's (ABS) EXSA awards ceremony.

UOB employees took home 947 awards, or almost a quarter of the 4,000 awards given out across 12 participating financial institutions. UOB's awards included 703 Star Awards, 131 Gold Awards and 113 Silver Awards. This is the fourth consecutive year that UOB has won the most Star Awards among banks in Singapore.

Ms Jenny Wong, Head of Group Human Resources at UOB Group said that what was central to UOB's continued success was a culture within UOB that is about doing what is right for our people and our customers.

"Our culture has been built on timeless values which extend to how we treat each other and serve our customer. Central to this is a firm belief in doing what is right. To us, this includes offering the right solutions and providing financial advice that gives our customers reason to smile again and again. I would like to congratulate all of UOB's award winners for their dedication and going beyond the call of duty to serve our customers. They, and all our award winners, are our role models."

The EXSA is organised by the ABS and supported by SPRING Singapore. The national awards recognise individuals from Singapore's banking industry who provide outstanding customer service.

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#### About United Overseas Bank

United Overseas Bank Limited (UOB) is a leading bank in Asia with a global network of more than 500 offices in 19 countries and territories in Asia Pacific, Western Europe and North America. Since its incorporation in 1935, UOB has grown organically and through a series of strategic acquisitions. In Asia it operates through its branches and representative offices as well as banking subsidiaries in China, Indonesia, Malaysia, the Philippines, Singapore and Thailand.

UOB plays an active role in the community, focusing on the arts, education and children. It has, over more than three decades, held the longest-running art competition in Singapore, the UOB Painting of the Year. In recognition of its contributions to the arts, UOB was conferred the National Arts Council's Distinguished Patron of the Arts Award for the tenth consecutive year in 2014. UOB also encourages its employees across the region to be involved in its regular volunteer activities. This includes the annual UOB Heartbeat Run which is held in Singapore, Malaysia, Indonesia, Thailand and mainland China.

### For media queries, please contact:

Hazel Yong Group Strategic Communications and Customer Advocacy Email: <u>Hazel.YongHM@UOBgroup.com</u> Tel: 6539-3970 / 9789-2480 Cheow Kai Jian Group Strategic Communications and Customer Advocacy Email: <u>Cheow.KaiJian@UOBgroup.com</u> Tel: 6539-4062 / 9023-9582